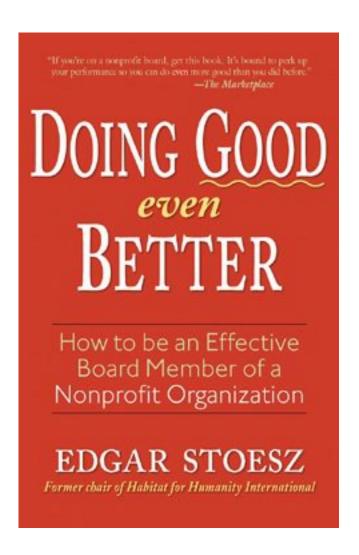
Doing Good Even Better



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著者:Stoesz, Edgar

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The trusted handbook for nonprofit board service is back -- newly revised and updated!

Doing Good Even Better is approachable wisdom, fresh from the recently retired chair of Habitat for Humanity International.

Edgar Stoesz (Stayce) has fixed his eagle eye on two failings common to many boards of nonprofit organizations:

- 1.) Distinguishing their governance role from the role of management. "Making this distinction requires a re-orientation for most directors, because in their day jobs, they are managers or employees."
- 2.) Boards skimp on two matters: a.) preparation of their members, and b.) regular evaluations of their own effectiveness and focus.

Stoesz has made Doing Good Even Better a guidebook. In short, pointedly-written chapters, Stoesz covers:

Helping Directors Understand Their Governance Role

A Plan to Fulfill the Purpose

Reporting Back to the Members

Planning Effective Meetings

Great Boards Have a Good Fight (occasionally)

Working Your Way Through a Crisis

Great Boards Celebrate

Leaving Right

Stoesz deftly interweaves background philosophy, vision, and razor-sharp specific ideas

. "Discussion/Action Questions" conclude many of the chapters.

In addition, Stoesz offers a "Board Evaluation Form," a "Director's Self-Evaluation Form," and an Outline for the "Executive Director Annual Review."

Doing Good Even Better is practical, ready-to-go material for board members who are stiffly new or wearily veteran. Author Edgar Stoesz writes crisply from his wise and seasoned board experience.

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