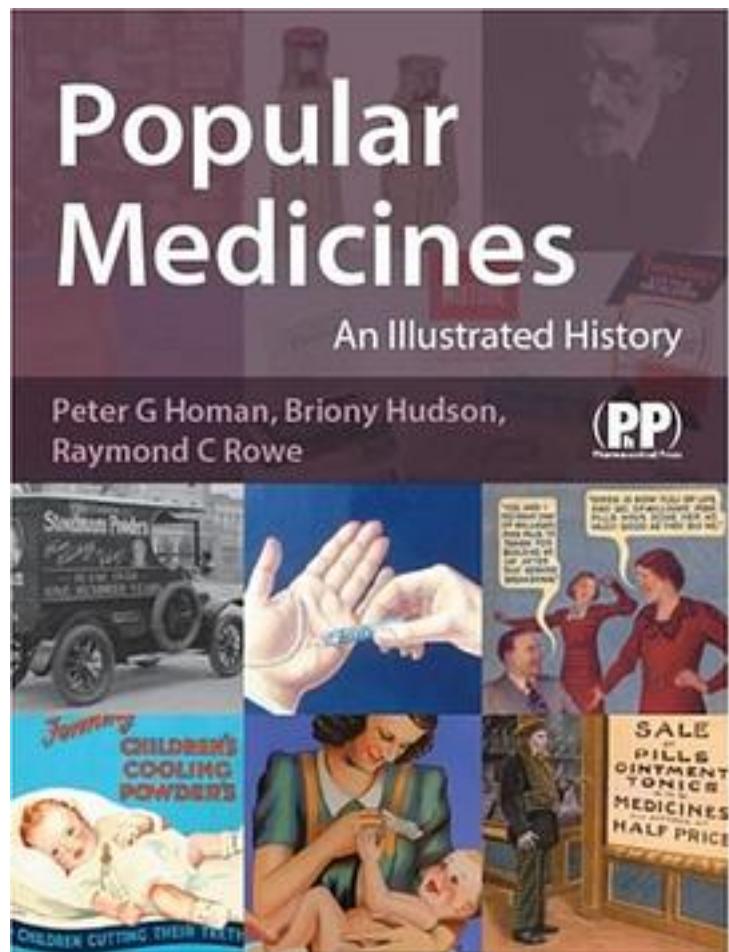


Popular Medicines



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Fascinating historical details of 21 popular branded medicines are provided, some of which date back to the earliest proprietary medicines in the sixteenth century. Each pictorial history includes biographical details of the inventor, the origins of the

medicine and its subsequent history and details of the medicine's formula and intended purpose. Each entry is highly illustrated including colourful historical adverts, portraits, photographs and images of the medicines themselves. Popular Medicines will appeal to pharmaceutical, medical and social historians, medical libraries, archives and museums, pharmacists and the general public.

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