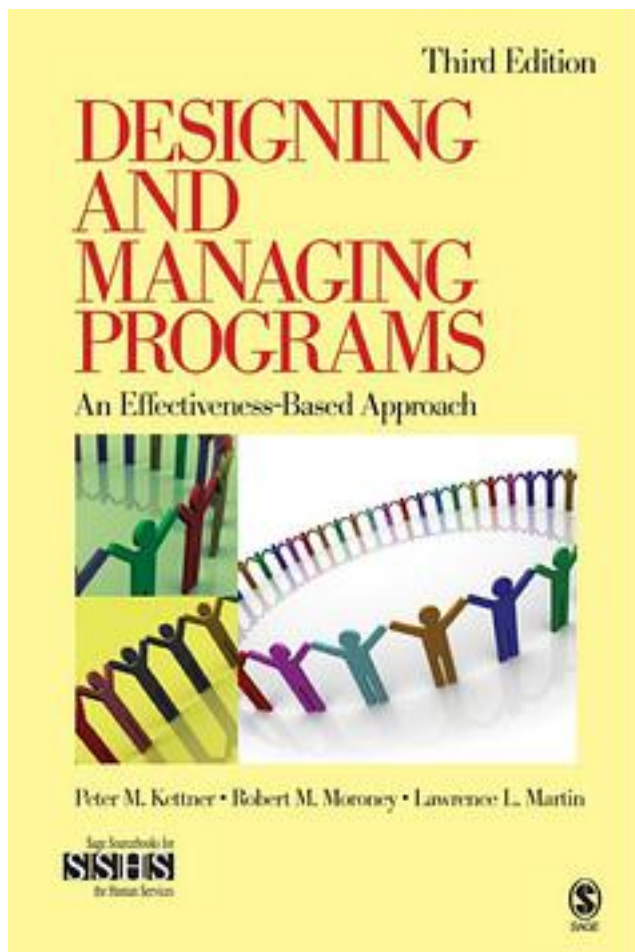# Designing and Managing Programs

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Designing and Managing Programs: An Effectiveness-Based Approach, Third Edition, is an updated version of THE classic book on program management and design. This new edition is written in a deliberate manner that has students following the program

planning process in a logical manner. Students will learn to track one phase to the next, resulting in a solid understanding of the issues of internal consistency and planning integrity. The book's format guides students from problem analysis through evaluation, enabling students to apply these concepts to their own program plans. New to this Edition: Chapter on theory: Students will be given clear guidance on applying theory in their approach to planning and understanding the social problem. Uses a consistent example throughout the text: Theoretical concepts are applied consistently to one example throughout the book for easier comprehension. Brings the technology discussion up-to-date: Data collection, processing, aggregating, and reporting practices are updated so they are consistent with current technology as used in most states, communities, and social services agencies. Accompanied by High-Quality Ancillaries Instructor's Resource CD: An instructor's guide provides suggested assignments and power point presentations. Intended Audience This is an excellent core textbook for advanced undergraduate and graduate course such as Program Planning, Grant Writing, and Program Evaluation in the departments of social work, public administration, and business administration. It is also a valuable resource for social work practitioners.

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