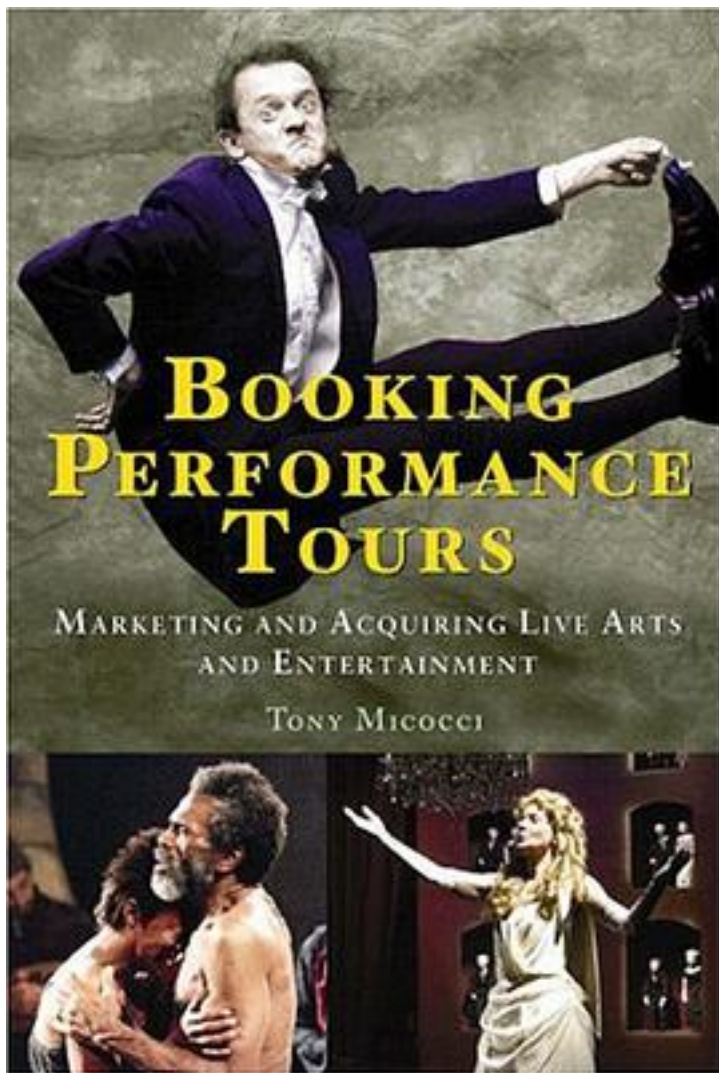


Booking Performance Tours



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著者: Micocci, Tony

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Get your show on the road, with this one-of-a-kind guide * How to, who to, where to * Both nonprofit and commercial touring for concerts, theater, dance * Tips on working with agents, freight companies, investors, artists, more Pack up the costumes and the instruments It's time to take your show on the road. For anyone who manages, produces, represents, or works in a repertory theater, dance company, or next-hot-thing band, "Booking Performance Tours" presents all the information needed to book live entertainment into theaters. The process is complex--presenters, agents, lawyers, board members, investors, funders, transporters, freight companies, and artists are all involved--but this book makes it simple by breaking it all down into manageable pieces, explained in a straightforward, readable style. Full information on riders, negotiating, documents, taxes, tech, media, and many more essential details is included. Get this book, and hit the road

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