

What's the Big Idea?



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著者:Raimondo, Joyce

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"The Art Explorers" series offers a new approach to art, encouraging children to interpret what they see in famous artworks and then try the techniques themselves. "What's the Big Idea?" highlights the work of six famous artists. Each artist is represented by a famous artwork, paired with questions to get children thinking about what they see. Easy-to-follow activities provide hands-on experience with the artist's techniques, subject and media, each illustrated with examples by real children. Packed with great art and great activities, this series lets kids understand art and encourages them to become artists themselves. Joyce Raimondo, the author of all of the books in the "Art Explorers" series, worked at The Museum of Modern Art in New York for eight years. She is the director of Imagine That! art education, specialising in helping children access the arts. She lives in East Hampton, NY.

作者介绍:

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