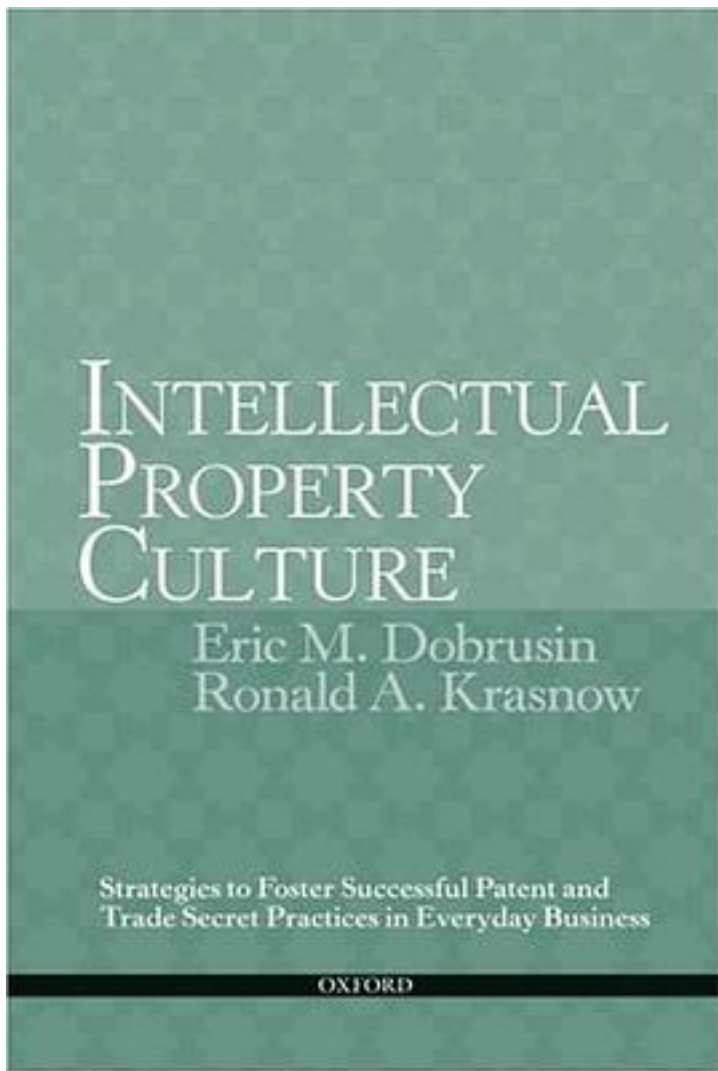


Intellectual Property Culture



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This book is designed as a practical tool to help foment a business culture founded upon a working knowledge of and respect for IP, with particular attention to patents and trade secrets. It targets common issues that clients newer to IP can expect to face and suggests ways to navigate through the tangle of IP laws both in the United States and abroad. It is easy to navigate and uses plain English in its presentation of practice forms, business practice guidelines, and explanations of patent law. The book is designed to incorporate anecdotes from the author's "real-world" practice (as both a private practitioner working for institutional corporate clients at a large law firm and subsequently with his own boutique law practice), and where appropriate it makes liberal reference to statistics, actual and hypothetical case studies, and practical checklists.

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