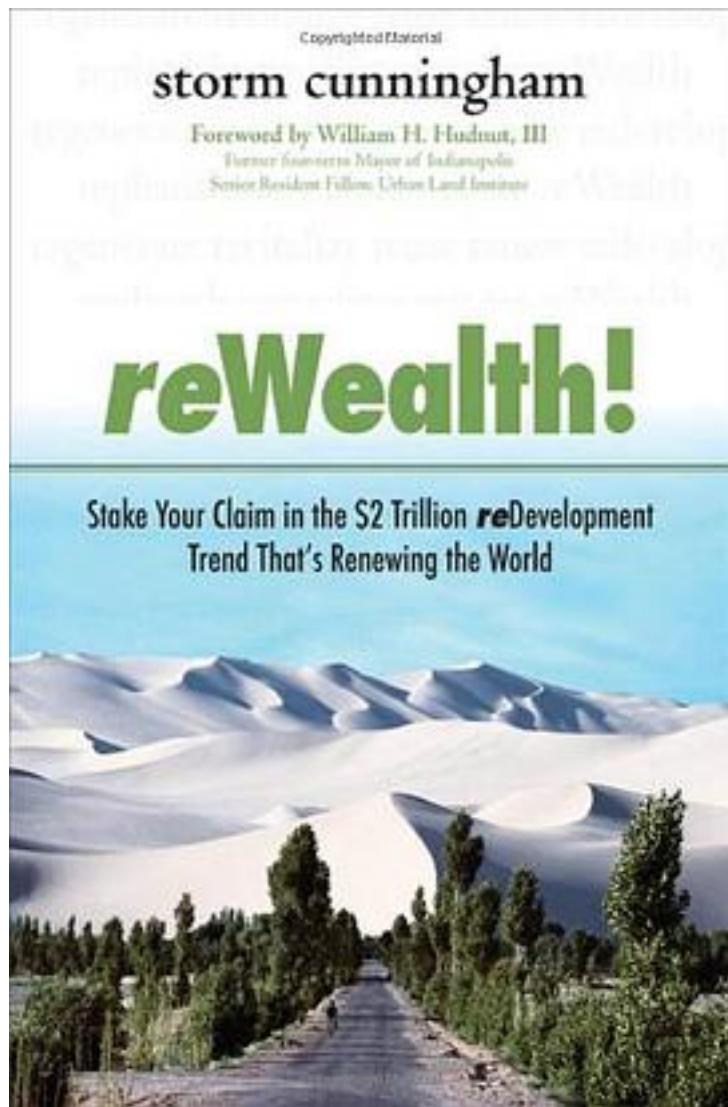


ReWealth!



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Across the globe, developers, investors, planners, civic leaders, community activists, and entrepreneurs are tapping into the \$2 trillion market of the 21st century's most exciting trend-rewealth. By renewing what's already been developed and repairing damage done to natural resources, we are turning a 5000-year legacy of depletion and destruction into a \$100 trillion worldwide inventory of restorable assets. In ReWealth!, redevelopment expert Storm Cunningham reveals a vast new realm of fast-growing, highly profitable opportunities to revitalize our communities and our planet. He outlines the practices and strategies that achieve rapid, resilient renewal, generating tremendous wealth-not to mention personal satisfaction and happiness-through remarkable career and investment options. Cunningham explains the three proven, universal principles that, when combined, enable nondestructive, unlimited economic growth that actually heals nature and society. He shows how you can generate rewealth by replenishing natural resources, rebuilding communities, redeveloping polluted land, restoring structures, and revitalizing economies. You'll discover how to Create a renewal vision, a renewal culture, and a renewal engine within a community. Earn a living reversing crises in energy, food, poverty, disease, culture, climate change, and more. Create faster, more effective, better-funded, and more sustainable economic growth through renewal partnerships. Fuel your education, career, and lifestyle through renewal activities. Avoid "bad" public-private partnerships during revitalization. You'll also read the inspiring personal stories of the people and organizations that restore our world: from James Aronson, who is helping Africa shift from dewealth to rewealth; to two cities that pioneered a universal model for community revitalization; to two young friends whose \$10 million tea company restores jungle habitats and tribal lands in three nations. ReWealth! will help you, your organization, and your community make the world healthier, wealthier, and happier through rejuvenation.

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