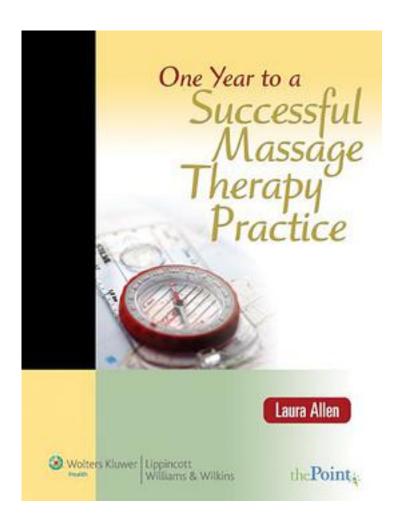
## One Year to a Successful Massage Therapy Practice



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One Year to a Successful Massage Therapy Practice is designed for all massage

practitioners, whether they are beginning their business or need to revitalize it. This new text utilizes no-cost and low-cost marketing methods in a week-to-week planning format. Sample letters are included where appropriate. Readers are encouraged to be proactive in their business and perform the activities set forth in each chapter, then journal their results. At the end of one year, the practitioner will have a documented, successful business plan.
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