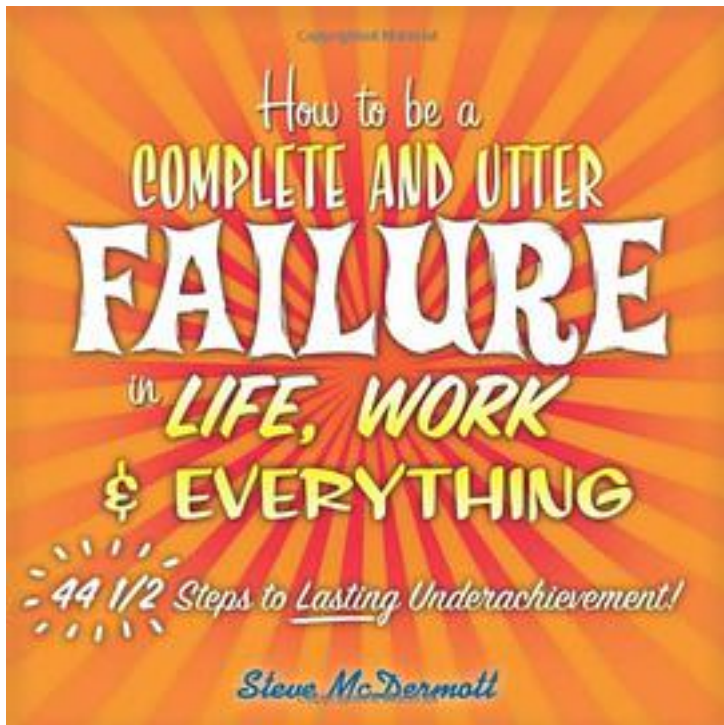


How to be a Complete and Utter Failure in Life, Work and Everything



[How to be a Complete and Utter Failure in Life, Work and Everything_ 下载链接1](#)

著者:McDermott, Steve

出版者:

出版时间:2008-1

装帧:

isbn:9780138138103

Really want to know how to fail? Consistently? Massively? Irrevocably? Steve McDermott's your man. For years, he's been studying failure in action: those extraordinary individuals who've massively, spectacularly underachieved in every walk of life. Guess what: they all share the exact same strategies for failure: strategies they use each and every day to become total washouts. Now, McDermott's brought all those skills together in the quickest, most concise, most complete guide to failure ever written. You name it, this book will help you flop at it: leadership, communication,

teamwork, customer service, and a whole lot more. You'll even learn how to make an absolutely horrid first impression. This book was an international bestseller (so that's why there's so much failure and incompetence everywhere you look!) Now, in this version updated for US audiences, McDermott's back with even more techniques, new stories, actions not to take, and exercises not to try. You'll find dozens of classic techniques guaranteed to help you fail, plus five brand new ways to crash, burn, and disappoint everyone in your life. (Hey! It just occurred to us...you could read this book and do the exact opposite of everything Steve McDermott tells you to do. If you did that, you'd be a complete and utter success, wouldn't you? Umm...nahhh, just a thought...better forget we mentioned it.)

作者介绍:

目录:

[How to be a Complete and Utter Failure in Life, Work and Everything_ 下载链接1](#)

标签

励志

评论

[How to be a Complete and Utter Failure in Life, Work and Everything_ 下载链接1](#)

书评

[How to be a Complete and Utter Failure in Life, Work and Everything_ 下载链接1](#)