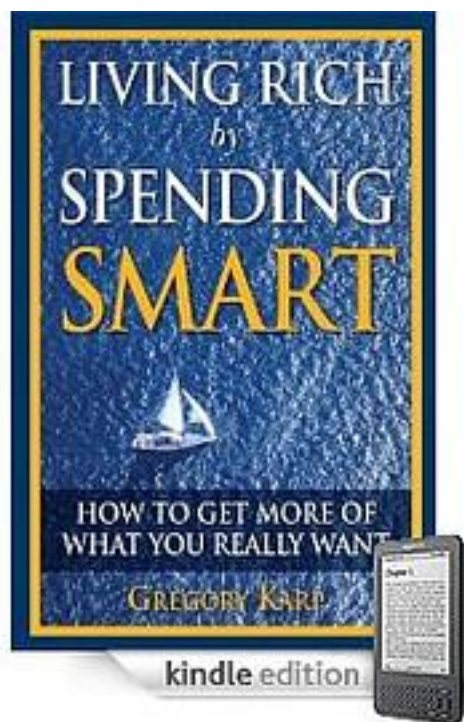


Living Rich by Spending Smart



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As The Millionaire Next Door revealed, and millions of Americans now realize, building wealth isn't just about working harder or what you choose to invest in: it's about spending smarter. Now, award-winning Tribune Company personal finance columnist Gregory Karp shows how to do just that. This book isn't about depriving yourself: you don't have to become a "financial anorexic," and you won't have to start dumpster diving! Instead, Gregory Karp shows how to build real, long-lasting wealth by plugging the money leaks you're barely even aware of, and making sure you spend with a purpose. Drawing on everything he's learned writing his prize-winning weekly column, Karp reveals surprisingly painless, little-known techniques for eliminating wasteful

spending in every area of your financial life. Karp shows how to spend on what you really care about, not what you don't...understand the real value of comparison shopping...save money in giving gifts without becoming a cheapskate. Karp shows how to slash your phone bill...spend less on food without changing what you like to eat...eliminate spending leaks in insurance, education, entertainment and beyond. From the clothes you wear to the cars you drive, Living Rich by Spending Smart will help you build a life that's truly rich, because it's truly financially secure.

作者介绍:

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标签

金融

经济投资

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评论

一种理念以及各种小手段

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书评

感觉这部书的内容不是很有新意，比如打折时购买，用coupon，每两年比较一下车子和房屋的保险等截流方法都是大家普遍应用的。中国人普遍量入为

出，所以很多控制消费的方法也不是很需要。
不过书里第二章提到的一些心理上的现象我觉得在还是挺有意思的：比如同样是走5个街区可以...

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