

Psychology



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"The most learner-centered and assessment-driven text available." Using the APA undergraduate psychology learning outcomes, the authors establish clear learning objectives for students and tie the text assessment to these objectives. Praised for a very engaging writing style, comprehensive coverage of key research, and strong pedagogical features, Ciccarelli focuses on getting students to actually read their textbook. Student and instructor feedback from an extremely successful first edition emphasize the appeal of Ciccarelli's approach to teaching and learning in today's classroom.

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