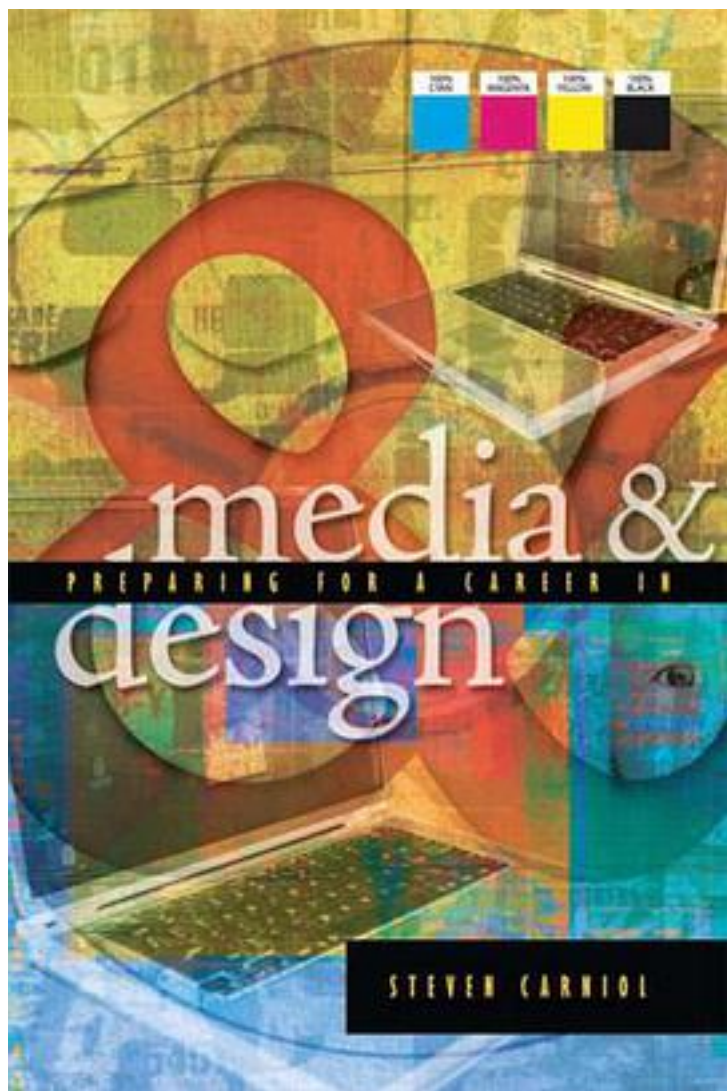


Preparing for a Career in Media and Design



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For courses in Career Development, Portfolio Development and Career Preparation. Developed specifically for the media and design fields, this guide covers all aspects of career development and moves beyond simply landing a job offer. Early chapters discuss how to search for a job, prepare for an interview and obtain a position in media and design--and then how to negotiate salary and understand benefit packages. Throughout the text, samples of resumes, cover letters, and interview questions are included and worksheets are provided to teach students how to create their own. Industry-specific chapters set this text apart and show readers how to protect their work, establish a freelance business, and evaluate opportunities within the field.

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