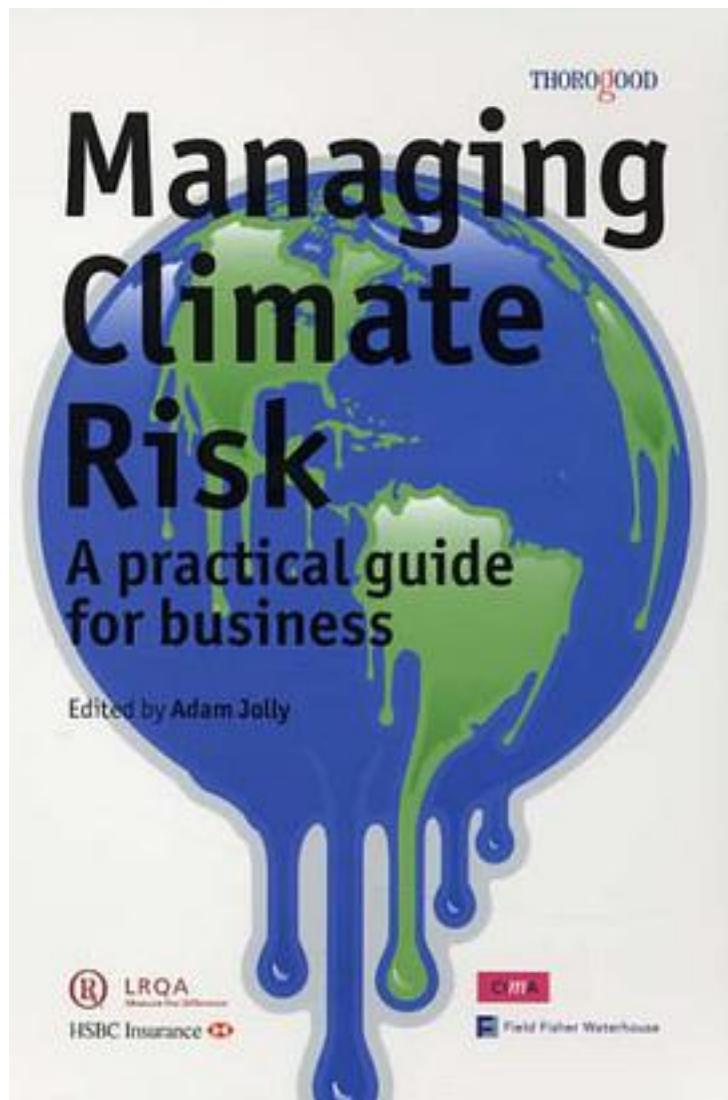


Managing Climate Risk



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Climate change poses a serious threat to the continuity and prosperity of organizations: serious disruption in business activities and a permanent cut in output. This important book explains how organizations can: reduce their exposure to direct threats; improve their efficiency; and learn how to gain from shifts in the way their markets operate. In a clear, informative style it explores: techniques for identifying climate risks and systems for managing them; how to prepare for contingencies caused by extreme weather changes; options for controlling emissions and improving resource efficiency; how to find alternative sources of energy and minimize waste; smarter working practices, flexible travel plans and greener buildings; and how an innovative response can strengthen the brand.

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