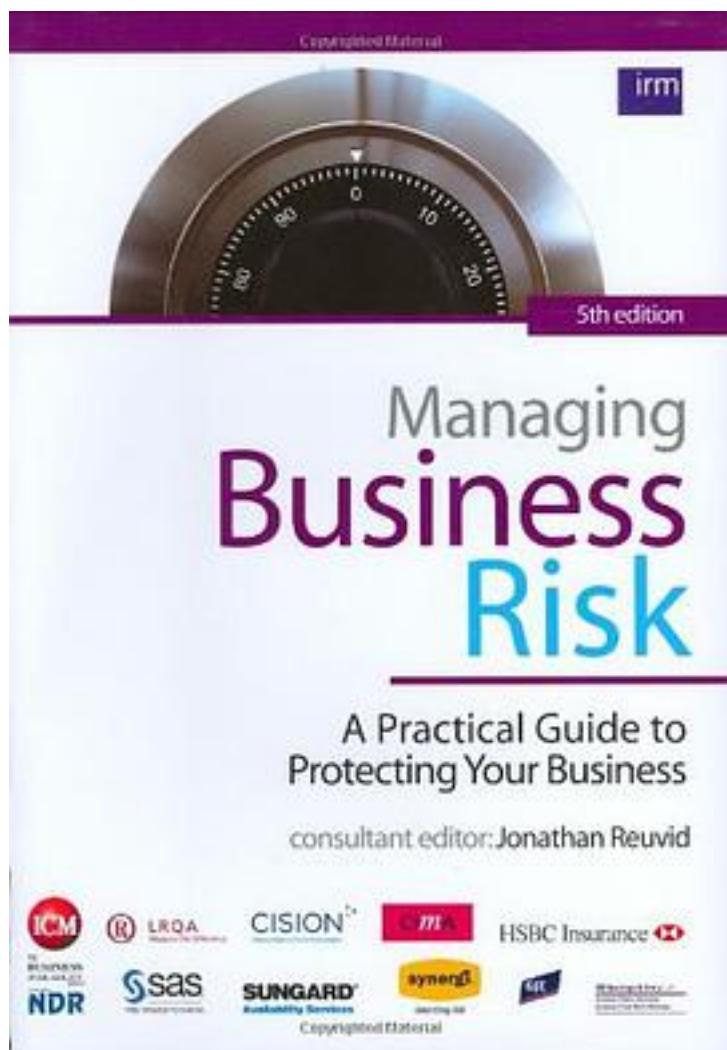


Managing Business Risk



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Effective risk management is a vital issue for you to consider when looking to safeguard your company's commercial future and deal with the latest regulatory requirements. "Managing Business Risk" will enable your company to maintain the clearest possible controls on risks that may threaten your business and deliver transparent reporting to your stakeholders. The book examines the five key areas of risk you need to consider today, drawing on expert advice from leading risk consultants, lawyers and regulatory authorities, and shows you how to protect your business against them. Part one shows you how to identify and apply appropriate risk management strategies. Part two deals with the most critical of corporate risks: political risks and terrorism, and reputational risk. Part three covers operational issues, such as protecting your supply chain. Part four details how to both protect and exploit the value of your IP. Part five explains how a robust IT infrastructure can help you control potential business threats. If you don't build risk controls into the structure of your company, from the boardroom down, then your business could be severely damaged.

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