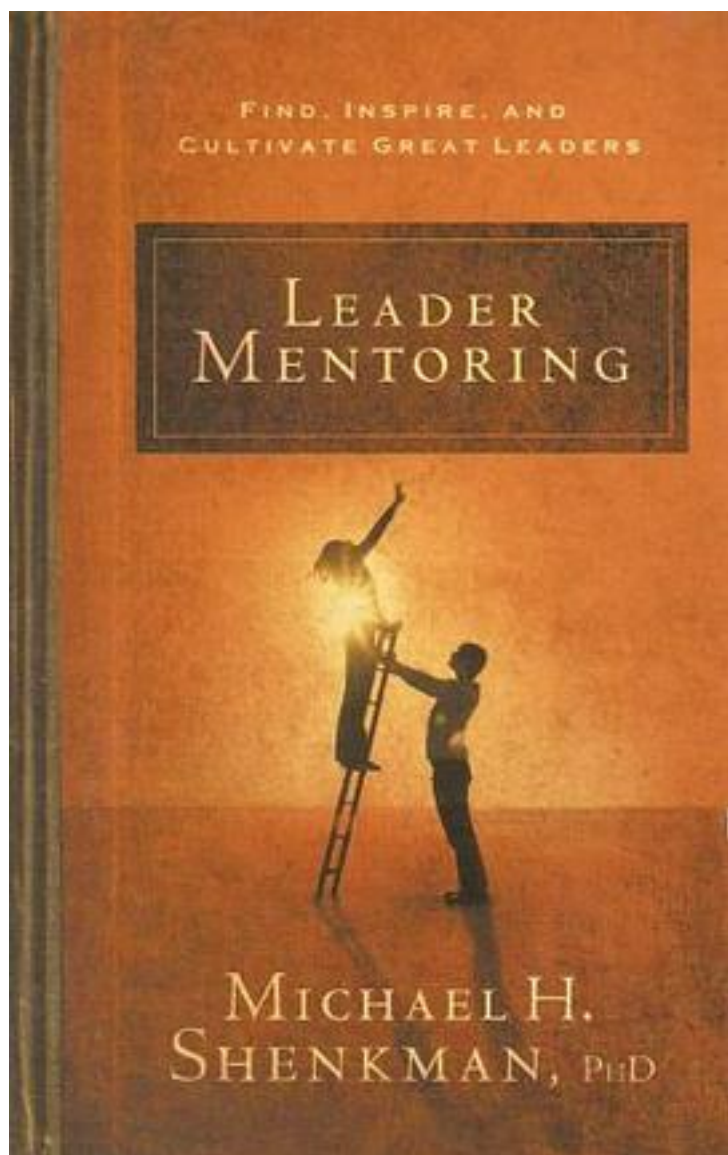


Leader Mentoring



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Mentoring differs from instruction, teaching, and coaching in that it emphasizes not talents and skills used in executing a project, but the qualities and values of life that are needed to sustain oneself in the creative endeavor. In Leader Mentoring, Shenkman makes the case for leader mentoring. "No mentors, no leaders," he says. For any executive who wants to succeed, mentoring shows how to shape your life so that you can step into larger challenges and risks to accomplish something greater than you ever have before.

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