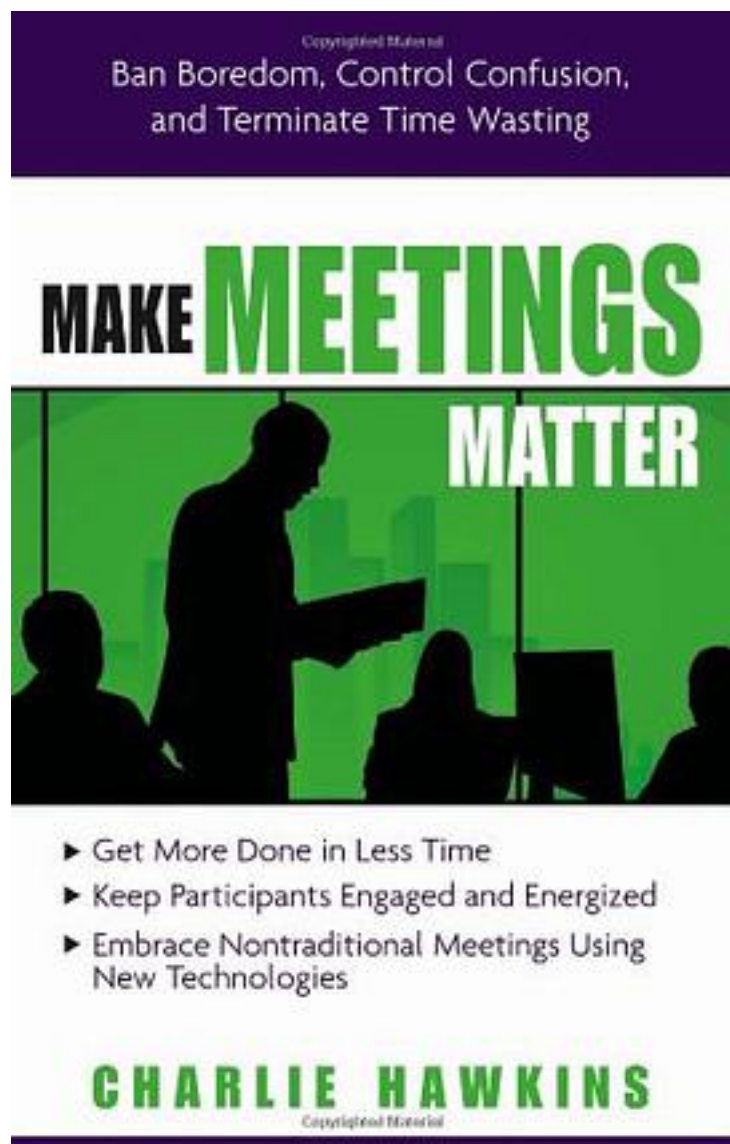


Make Meetings Matter



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Meetings should drive results. Instead they drive most people crazy Make Meetings Matter will help you rethink the role of meetings in your organization and enable you to: * Reinvent meetings to get more done, minimize time spent, and maximize productivity. * Avoid unnecessary and useless meetings. * Keep participants engaged and energized. * Keep the agenda on track. * Leverage technology. * Ensure follow-up action is taken.

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