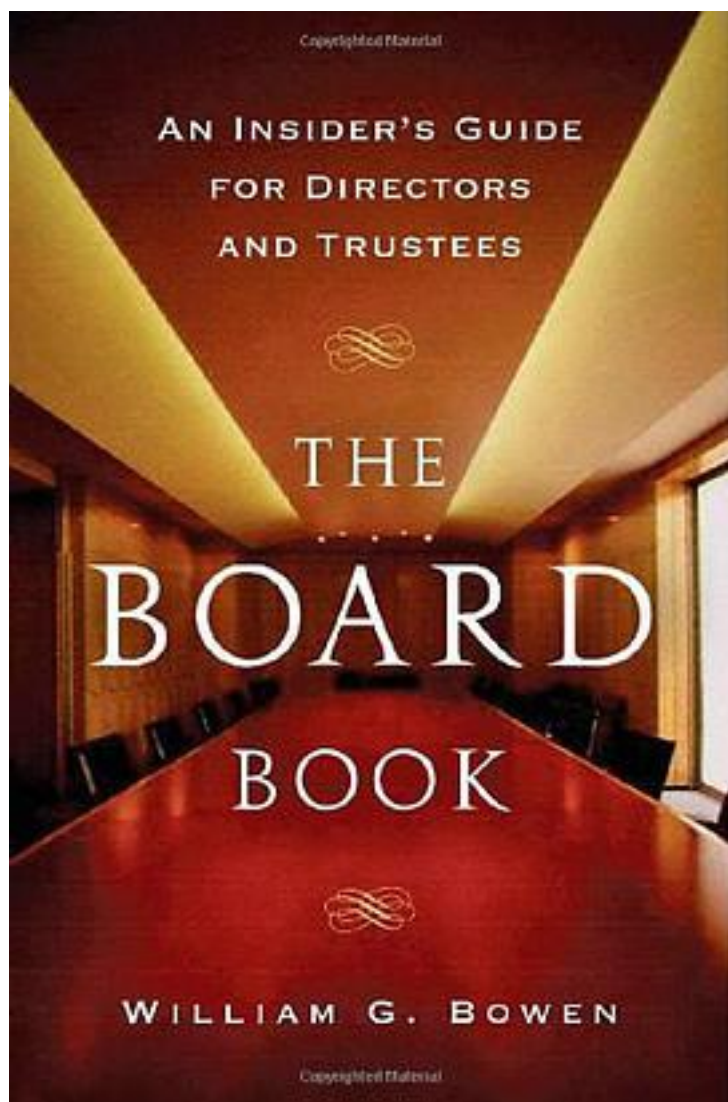


# The Board Book



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William G. Bowen has served on the boards of some of the United States' biggest corporations and non-profit organisations, including American Express, Merck, the Smithsonian and TIAA-CREF. In "The Board Book" he brings his immense experience, along with the recollections and insights of numerous colleagues, to bear on the most pressing questions facing boards of directors and trustees today. The topics he focuses on take in the issues of the relationship between CEOs and board members, "perks", executive compensation and CEO transitions. In addition, Bowen offers advice on the "machinery" required to run a board effectively, including the uses of committees and executive sessions, the handling of leaks and the recruitment of new board members. Throughout, Bowen relates, with anecdotes and hard data, strategies that result in the collegiality and sense of purpose that make a board more effective.

作者介绍:

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