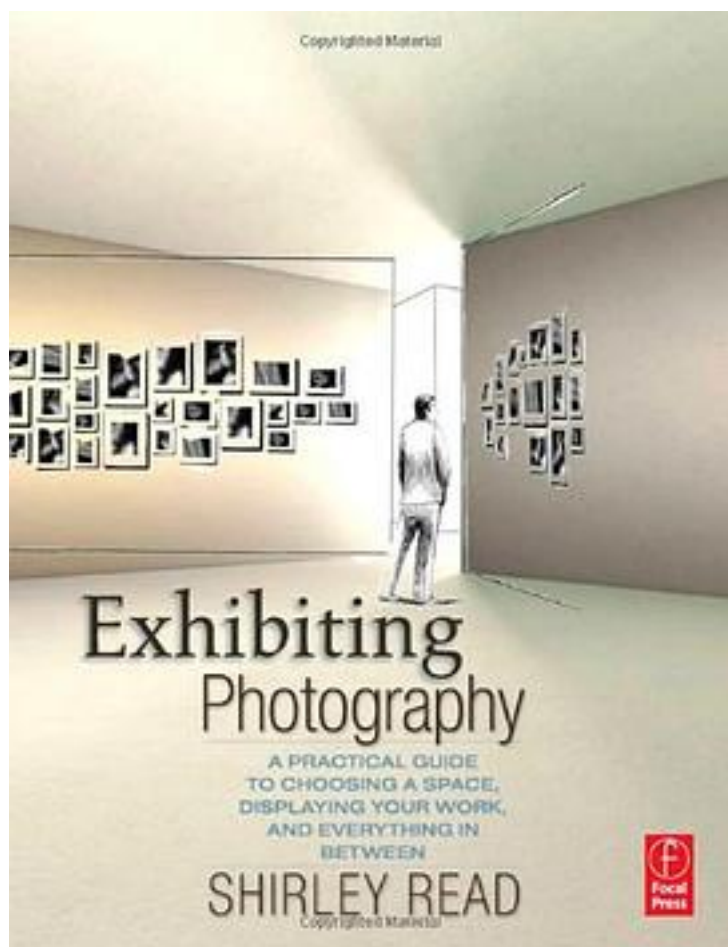


# Exhibiting Photography



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著者:Shirley Read

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Creating and organizing successful photography exhibitions requires business finesse and expertise as well as artistic ability. Exhibiting Photography offers step-by-step guidance, paired with anecdotes and case studies of real situations to help

photographers at any level improve their business skills, explore new exhibiting techniques and learn to self promote with confidence.

Addressing the technical and aesthetic concerns of amateur and professional photographers, rarely discussed in such detail, Shirley Read's informative new book explores:

- .The process of finding the right exhibition space

- .How to design and install an exhibition

- .The right and wrong way to approach a gallery

- .How to navigate contracts

- .Pricing and selling

- .How to establish budgets and timetables

Exhibiting Photography also includes documents and check-lists to help photographers stay organized and maximize the success of an exhibition.

Enhance your artistic ability by mastering the fundamental social, strategic and organizational skills that successful photographers utilize when navigating the world of art exhibition and commerce.

- \*Learn the right and wrong way to approach the managers of an exhibition space and how to find one that suits your photography

- \*Gain valuable insight from case studies with real situation dos and don'ts in actual exhibition settings

- \*Includes documents and check lists to help you with time management, budgets, invites, figuring out what tools you need for hanging, press releases, and more

作者介绍:

谢丽·瑞德(Shirley

Read), 现居伦敦, 独立策展人、展览教育工作者。现为伦敦传媒学院 (London College Of Communication)

摄影与档案研究中心的研究专员, 从事英国摄影展览的发展研究工作。她曾在国家风景摄影会议 (National Photography Conferences on Landscapes) 策划组织了《变幻的风景》(the Changing Views), 此外, 她还定期采访摄影师, 进行英国摄影口述史工作 (大英图书馆“国家有声档案馆”项目的一部分)。

译者毛卫东, 出生于1968年, 现任三影堂摄影艺术中心艺术总监。译著主要包括: 《艺术制造》《东村》《占卜者之屋》《针孔摄影》《卡什肖像经典》以及大量当代艺术文献资料。

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## 评论

Shot you down!

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## 书评

这本书是个意外惊喜，一本容易被忽视的好书。书的来历很奇特，是在豆瓣参加了一个在线活动，偶然被抽中获得的。这个偶然不仅仅是惊讶会被抽到，更是此前根本不知道原来还有抽奖，原来还有赠书。  
书寄到公司，打开的时候觉得有点不屑：装帧跟封面实在是太。。。不吸引人了，长得

...

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展览已成为一种使大多数艺术作品为人所知的媒介，如何将艺术作品以完美的形式呈现出来，实现商业与艺术的结合，是我们必须关心和解决的问题。  
一直以来，在国内的摄影教育体系中，展览的策划和执行始终是一片空白，我们缺少一个可以为展览实践提供参考与指导的完备体系。 ...

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不管如何布置摄影展，但是考虑成本是一个关键因素，性价比高的还是使用这种标准展板来布置展览会场，可以搭建形式多种多样，W型、N型、T型、M型、Y型、H型、L型、U型等，根据场地来决定排列的形式，材料环保，无异味。非常适合作为摄影展的道具 有需要更多了解的，联系电话：13...

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