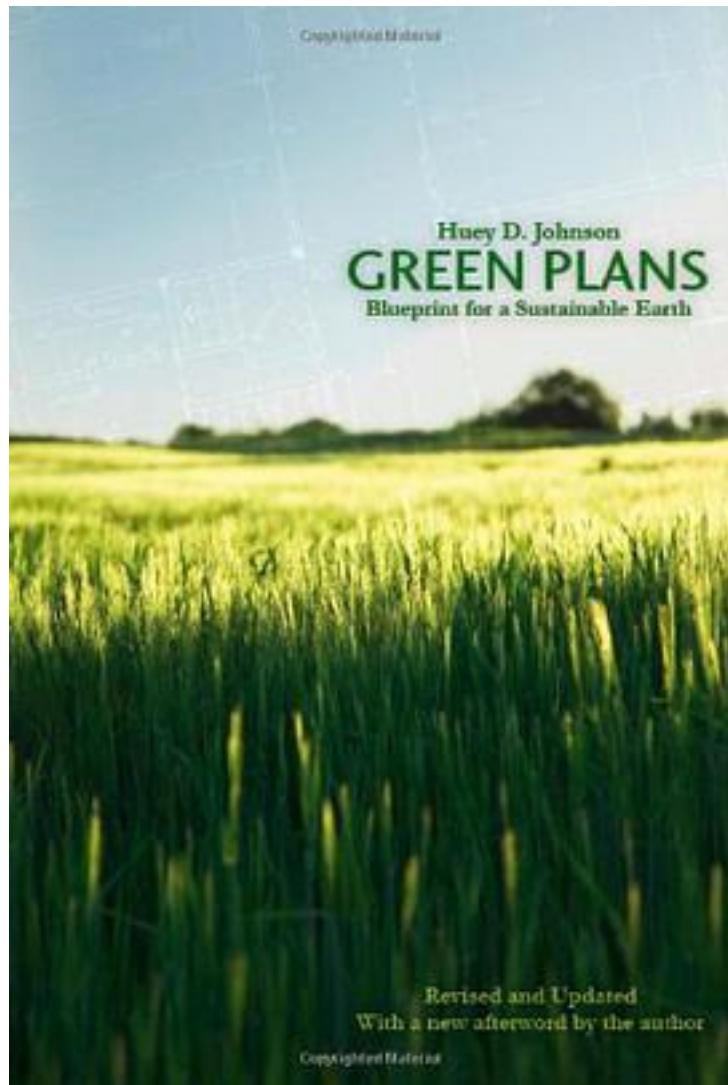


Green Plans



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Green plans are the most effective strategies yet developed for moving from industrial environmental deterioration to postindustrial sustainability. In this definitive overview of green plans today, Huey D. Johnson provides a detailed and accessible examination of their theory, implementation, and performance across the globe, highlighting the challenges and successes of green plans in the Netherlands, Canada, New Zealand, Norway, Austria, the United Kingdom, Germany, the rest of the European Union, and Singapore. Green plans will serve future generations as models of creative collaboration between government and business. This revised and updated edition features new information on green plans globally and a new afterword by the author.

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