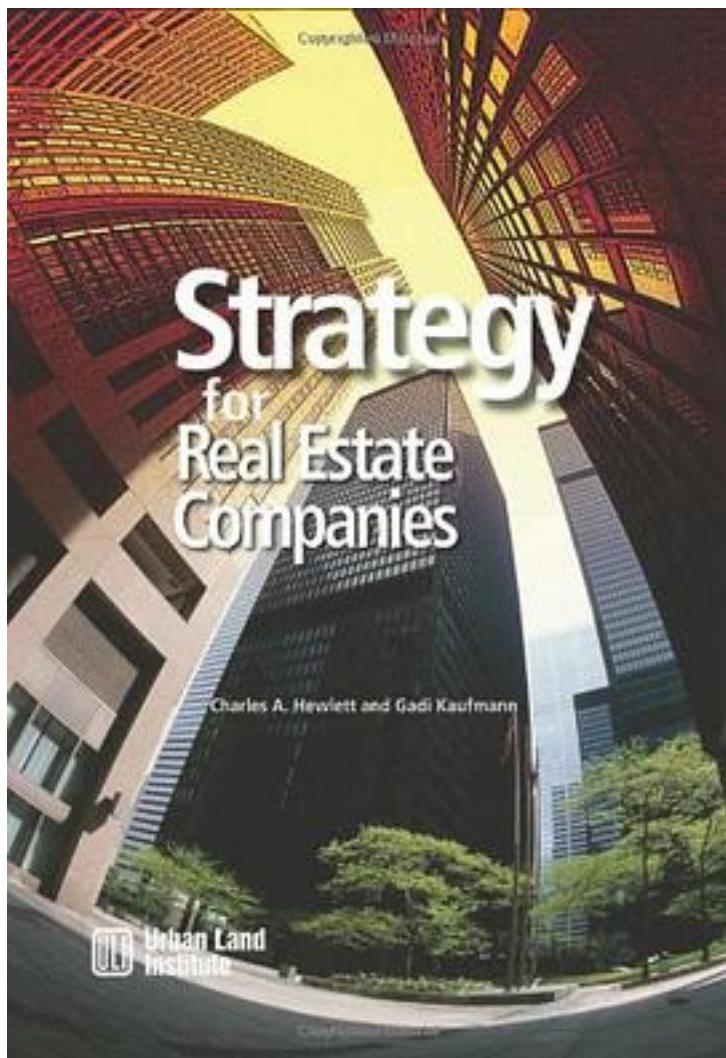


Strategy for Real Estate Companies



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Explaining how to take a company to the next level and stay a step ahead of the competition in any market cycle, this book reveals how to fully use tools to target and develop for lifestyles, take advantage of available sites, and apply best practices from other countries. It covers small and large companies, those working in a single local market, as well as those national in scope.

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