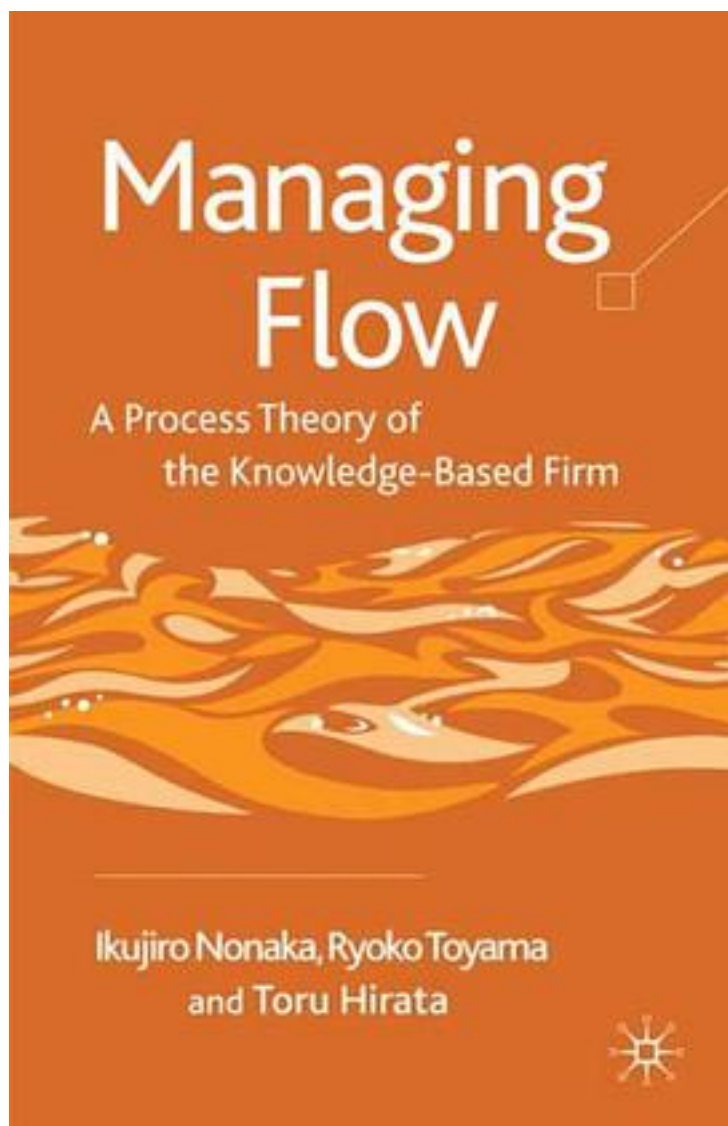


Managing Flow



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There is currently a great shift towards a knowledge-based economy, where knowledge is the most important resource, superseding the traditional resources of land, capital and labour. With this in mind, this book presents the latest developments in knowledge creation and management theory by the leading scholar in the field, Ikujiro Nonaka. It expands on and enriches existing knowledge-based theory, and explores process theory in 10 case studies of successful Japanese firms, such as Honda, Toyota and Canon. It explores knowledge management as a global concept and is relevant to any company that wants to prosper and thrive in the global knowledge economy.

作者介绍:

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