# Reading Management and Organization in Film
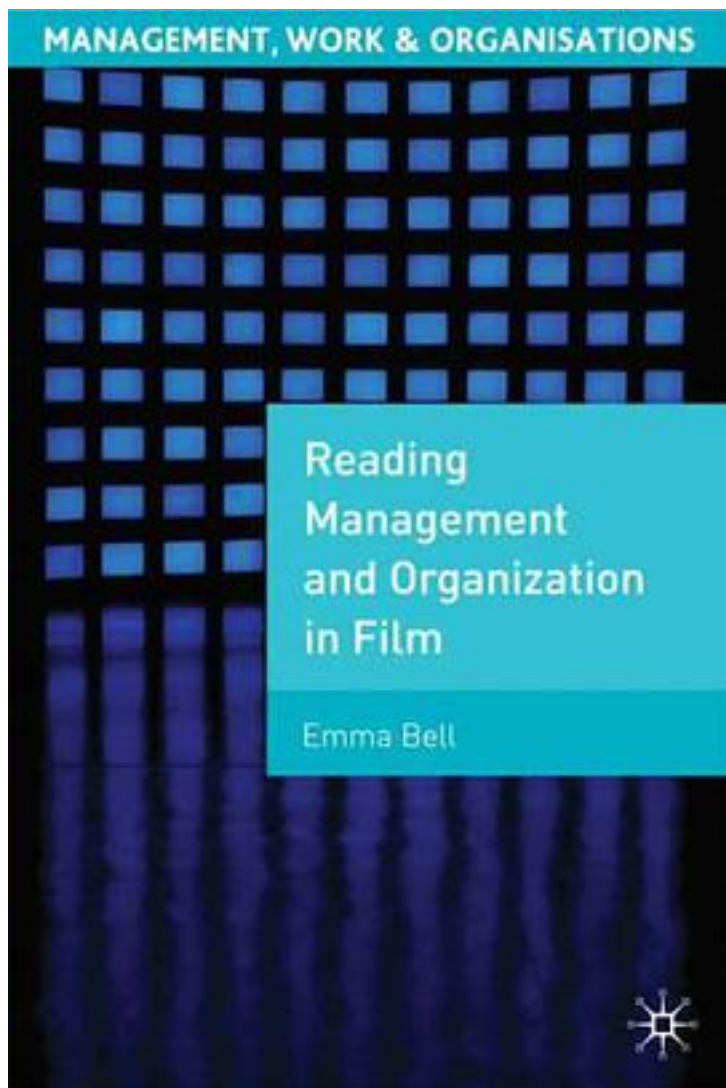


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This is an original and enlightening journey through the last one hundred years of film, as seen through cutting edge organizational theory.This book provides a critical historical analysis of representations of management and organizations in film. Using a diverse range of classic and contemporary films from 1920s to present day to explore common scenic conventions (drone worker; corporate executive; career girl), the book argues that these representations provide important insights into enduring concerns about the role of organizations. It is beautifully illustrated with stills from the last one hundred years of film. It includes an easy reference glossary which introduces students to any unfamiliar film studies and management concepts. It provides a critical commentary on mainstream knowledge about organizations. It covers themes such as identity, globalization, business ethics, gender, power and organizational behaviour. It contains 'Film in Focus' and 'Further Resources' boxed features as well as a supporting website offering lesson plans.The advent of film has meant that we are able to capture in great detail - and often inadvertently - the enduring aspects of our working lives. "Reading Management and Organisation in Film" provides a new framework for understanding organizational theory and its development in a vital new way.

作者介绍:

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