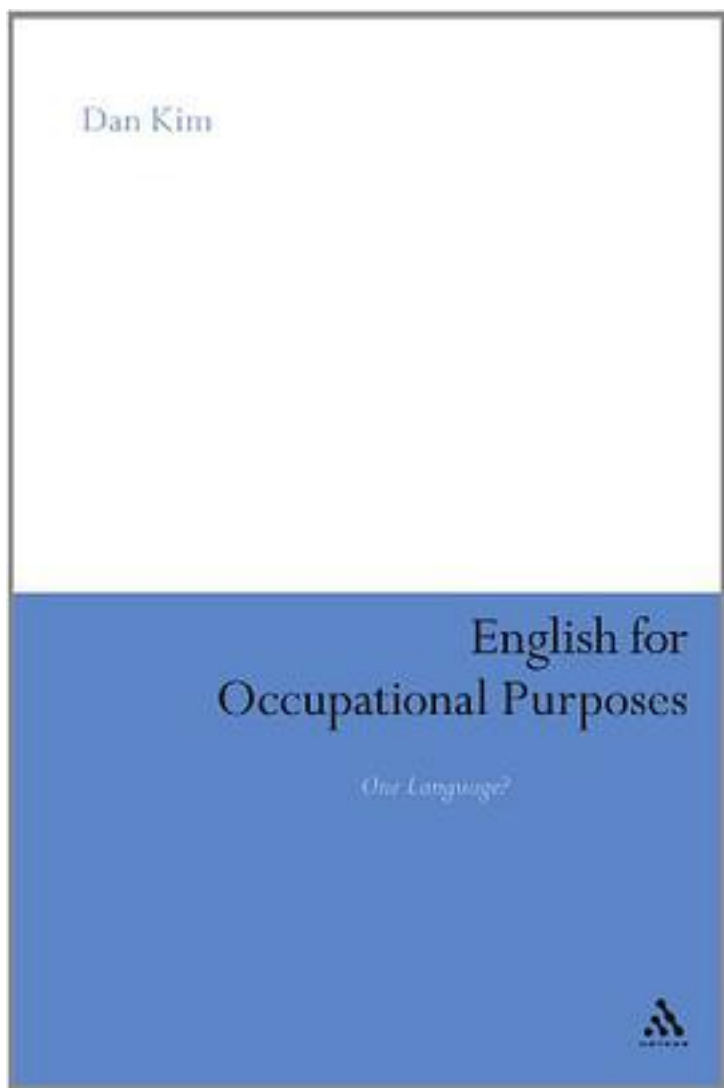


English for Occupational Purposes



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著者:Kim, Dan

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"English for Occupational Purposes" examines the field of teaching English in occupational settings as a particular instance of general workplace training and development. It is the first book to unite scholarship on workplace English with general training. The book uses case studies and surveys from various occupational contexts to ask whether English for Occupational Purposes and general training use the same "language" in articulating their curricular and instructional development. The main focus of the study is on business organizations, specifically in South Korea, where English has become an integral part of business both in the workplace, in business to business negotiations, and in professional training. This fascinating monograph will be of interest to researchers in English for specific purposes and applied linguistics as well as scholars of workplace education.

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