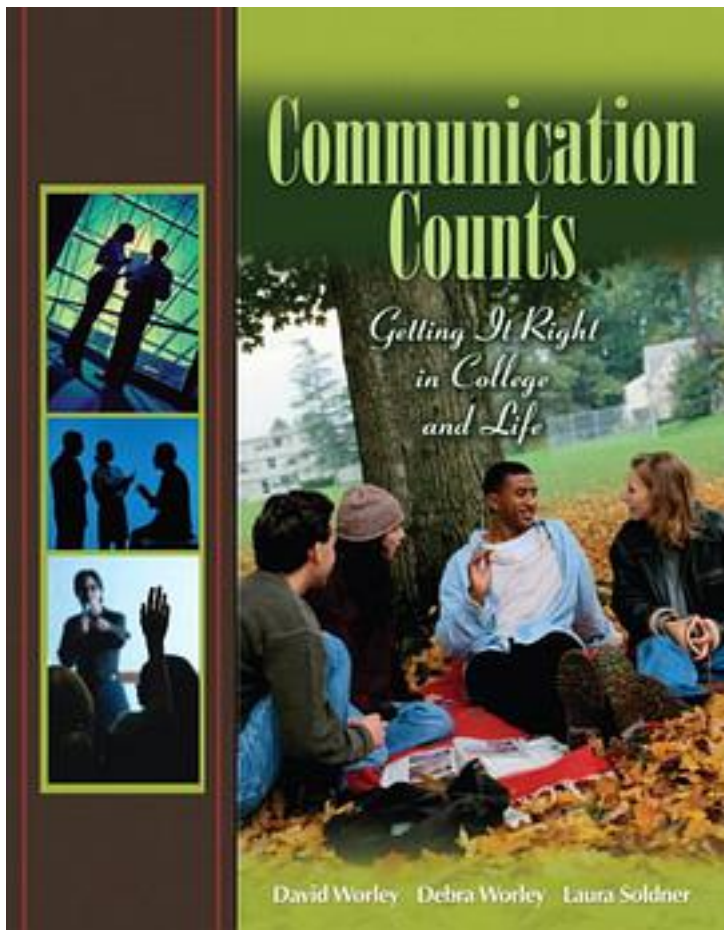


Communication Counts



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著者:Matthews, Arlene

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Communication Counts differentiates itself from other books on communication, presentation, and media relations because it directly confronts the biggest challenges facing anyone who needs to communicate anything today: listeners' time constraints

and distractions. Written by renowned communications expert Mary Civiello, this detailed book offers a unique “modular” approach that will enable you to say what you need to say, in a way that it can best be heard and remembered, in a time frame that can be suited to any situation.

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