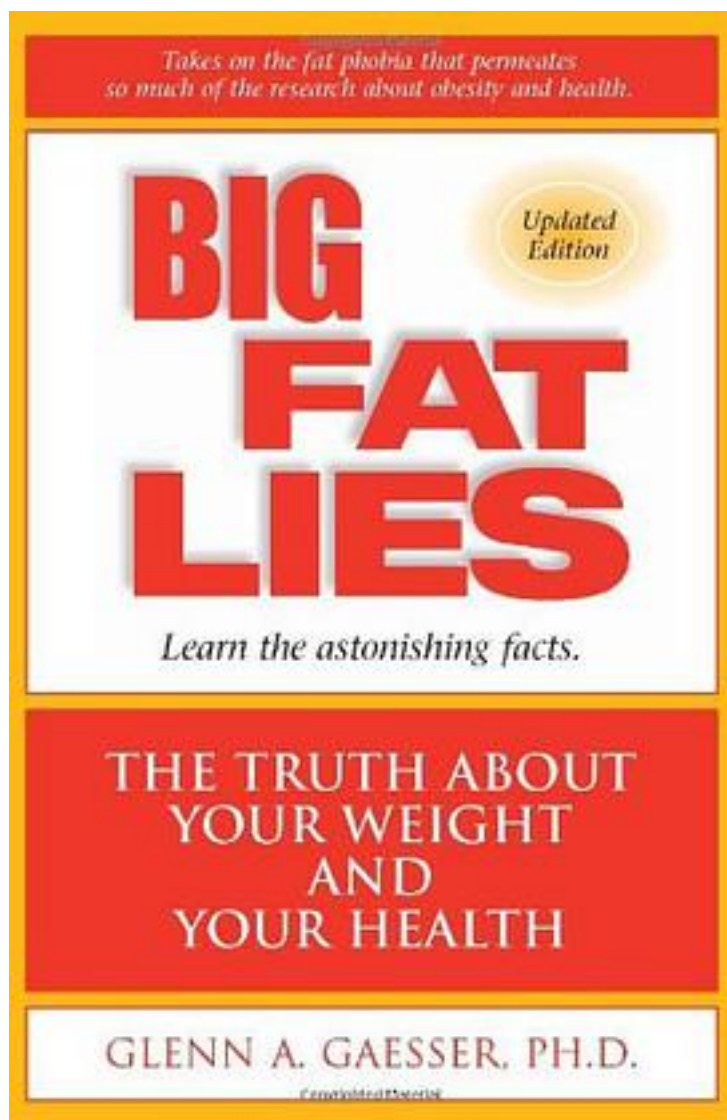


Big Fat Lies



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This title is suitable for the children of ages 8 to 12 years. Advertising strategies intended to influence the food choices of children are the focus of this revealing new book. Several high school characters explore these advertising tricks and figure out how to identify and analyse them. Readers are shown how to make healthy decisions.

作者介绍:

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