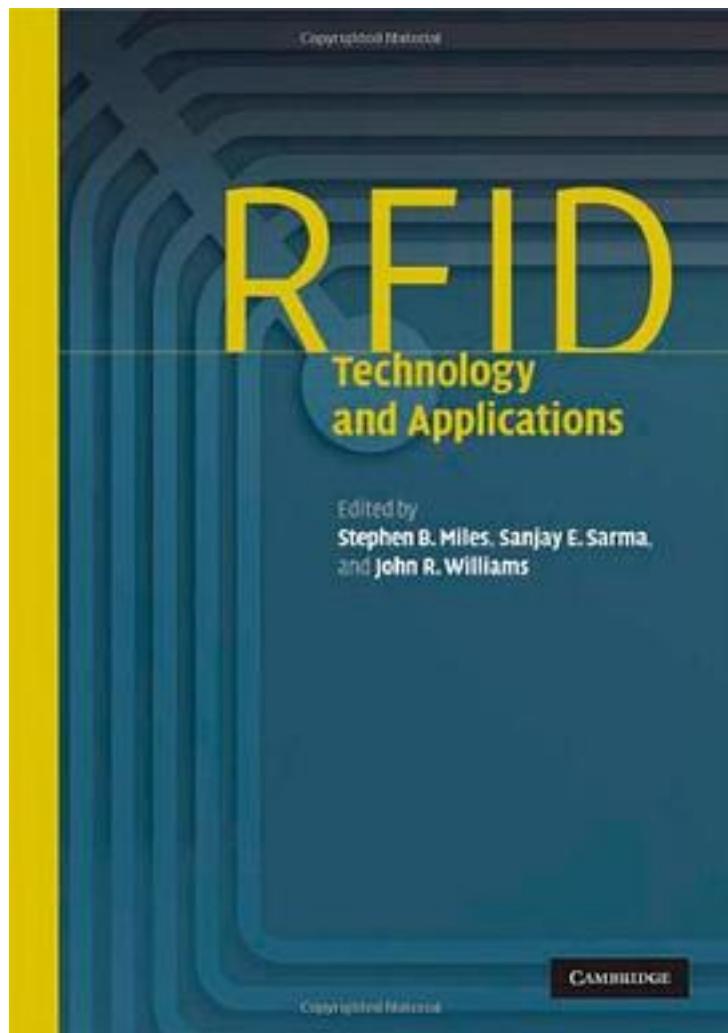


RFID Technology and Applications



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Are you an engineer or manager working on the development and implementation of

RFID technology? If so, this book is for you. Covering both passive and active RFID systems, the challenges to RFID implementation are addressed using specific industry research examples and common integration issues. Key topics include RF tag performance optimization, evaluation methodologies for RFID and Real-Time-Location Systems (RTLS) and sensors, EPC network simulation, RFID in the retail supply chain, and applications in product lifecycle management, anti-counterfeiting and cold chain management. The book brings together insights from the world's leading research laboratories in the field, including the Auto-ID Labs at MIT, successor to the Auto-ID Center which developed the Electronic Product Code scheme which is set to become the global standard for product identification. MIT Auto-ID Labs's suite of Open Source code and tools for RFID implementation is available at www.cambridge.org/9780521880930.

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