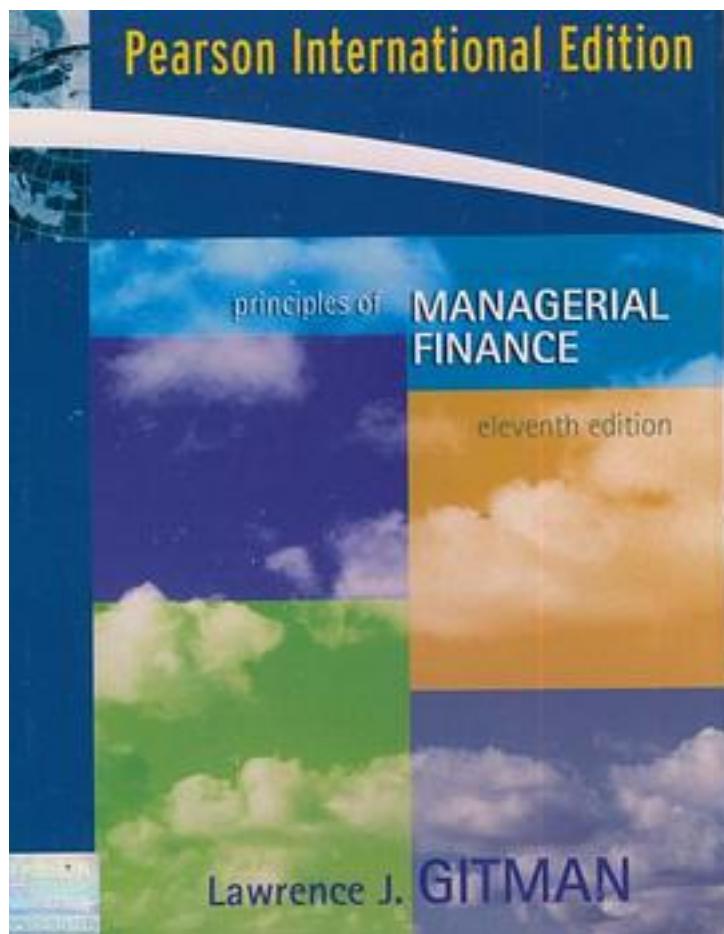


Principles of Managerial Finance



[Principles of Managerial Finance 下载链接1](#)

著者:Gitman, Lawrence J.

出版者:

出版时间:2008-2

装帧:

isbn:9780321557520

Gitman's proven Learning Goal System-a hallmark feature of Principles of Managerial Finance, Brief-weaves pedagogy into concepts and practice, providing students with a road map to guide them through the text and supplementary tools. The Fifth Edition

now includes an emphasis on personal finance issues to add currency and relevance to the already cohesive learning framework. The Brief edition provides an alternative solution for instructors who are especially pressed for time. Just as thorough and effective as *Principles of Managerial Finance*, the Brief edition introduces a streamlined version of the fundamental concepts, tools, techniques, and practices.

作者介绍:

目录:

[Principles of Managerial Finance 下载链接1](#)

标签

评论

[Principles of Managerial Finance 下载链接1](#)

书评

[Principles of Managerial Finance 下载链接1](#)