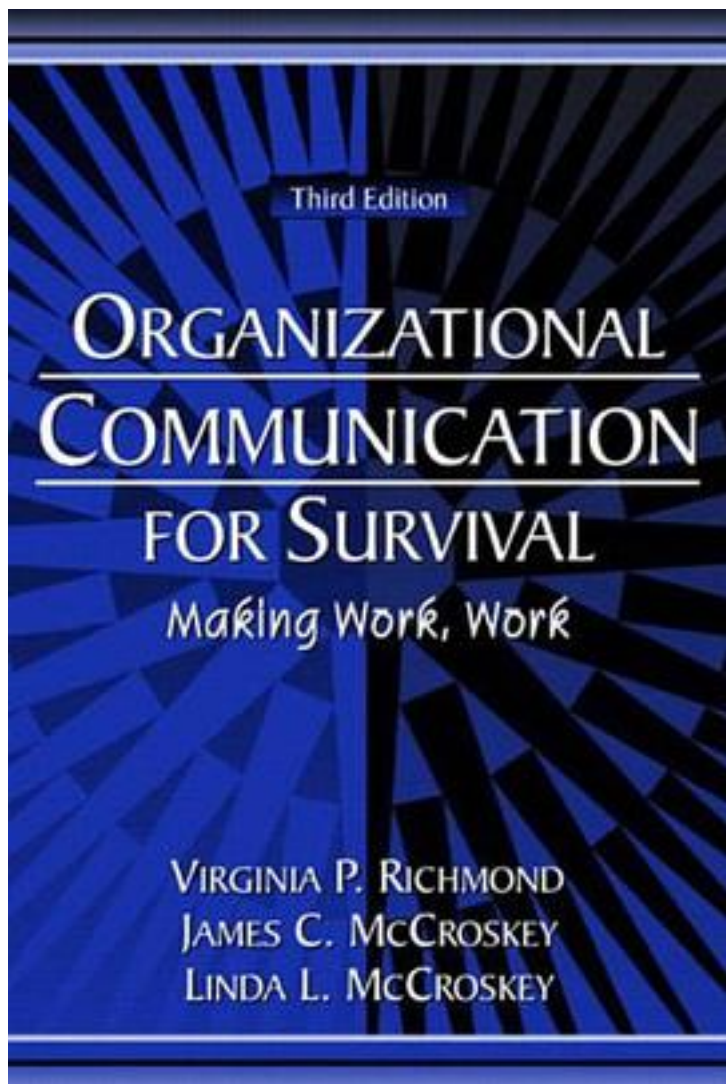


# Organizational Communication for Survival



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Assuming a unique perspective for an organizational communication text, this "handbook" focuses the reader on how to communicate with managers and peers to survive, thrive and prosper in organizational environments. Taking a "subordinate" approach, this "survival guide for employees" centers on understanding how and why managers communicate the ways they do and how employees can adapt their own communication skills to be more effective in the organizational environment. In fifteen straightforward chapters, this book provides clear and concise guidelines, along with a foundation of theory and scholarship, to help readers become more effective communicators in today's workforce.

作者介绍:

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