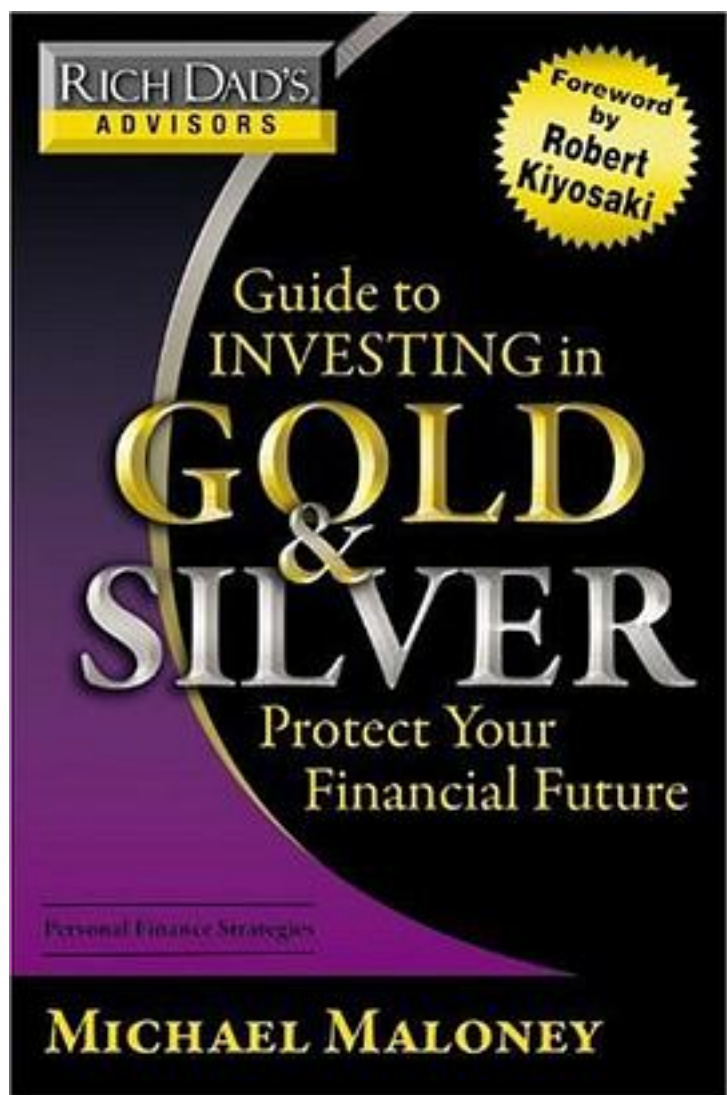


# Rich Dad's Advisors



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If you're interested in real estate investing, you may have noticed the lack of coverage it gets in mainstream financial media, while stocks, bonds, and mutual funds are consistently touted as the safest and most profitable ways to invest. According to real estate guru Ken McElroy, that's because financial publications, tv and radio programs make the bulk of their money from advertising paid for by the very companies who provide such mainstream financial services. On the other hand, real estate investment is something you can do on your own--without a large amount of money up front! Picking up where left off in the bestselling *The ABC's of Real Estate Investing*, McElroy reveals the next essential lessons and information that no serious investor can afford to miss. Building on the foundation of real estate investment 101, McElroy tells readers:

How to think--and operate--like a real estate mogul

"The Top Ten Real Estate Markets to Watch"

How to identify and close expert deals

Why multifamily housing is the best real estate investment out there

How to surround yourself with a team that will help maximize your money

How to avoid paying thousands in taxes by structuring property sales wisely

Important projections about the future of real estate investment

And more.

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