

Cross-Cultural Management



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Now called "Cross-Cultural Management" to more clearly reflect the content, the second edition has been refined to build on the strength of the earlier edition for a stronger emphasis on understanding of the most current research on culture in organizational settings. The text examines cross-cultural management issues from a psychological or behavioural perspective. It focuses on the interactions of people from different cultures in organizational settings and helps the reader gain an understanding of the effect of culture that can be applied to a wide variety of cross-cultural interactions in various organizational contexts.

作者介绍:

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标签

social-competence

Psychology

评论

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书评

Thomas, D. C. (2008). Cross-cultural management: essential concepts (2nd ed.). Los Angeles, CA: SAGE. David C. Thomas is currently a professor who teaches International management at Simon Fraser University, Vancouver, Canada. His research involves the ...

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