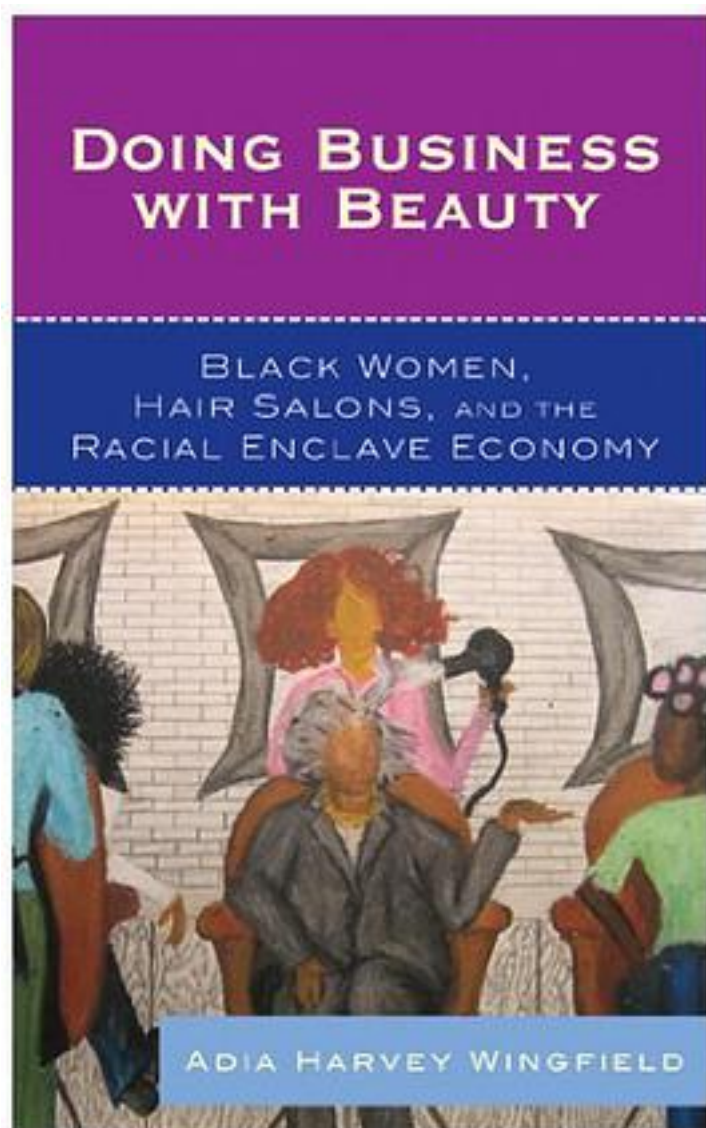


# Doing Business With Beauty



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著者:Harvey Wingfield, Adia

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Black women comprise one of the fastest-growing groups of business owners in the United States. In *Doing Business with Beauty*, sociologist Adia Harvey Wingfield examines this often-overlooked group and one of the most popular businesses run by these entrepreneurs: hair salons. Using in-depth interviews with hair salon owners, *Doing Business with Beauty* explores several facets of the business of owning a hair salon, including the process of becoming an owner, the dynamics of the owner-employee relationship, and the factors that steer black women to work in the hair industry. Through Harvey Wingfield's research we can understand the black female business owner's struggle for autonomy and her success in entrepreneurship.

作者介绍:

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标签

Dissertation

评论

非学术者慎入，专业术语较多。不过整本书逻辑严谨，选取的研究角度十分有趣。有谁会想去找发廊女做研究？

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书评

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