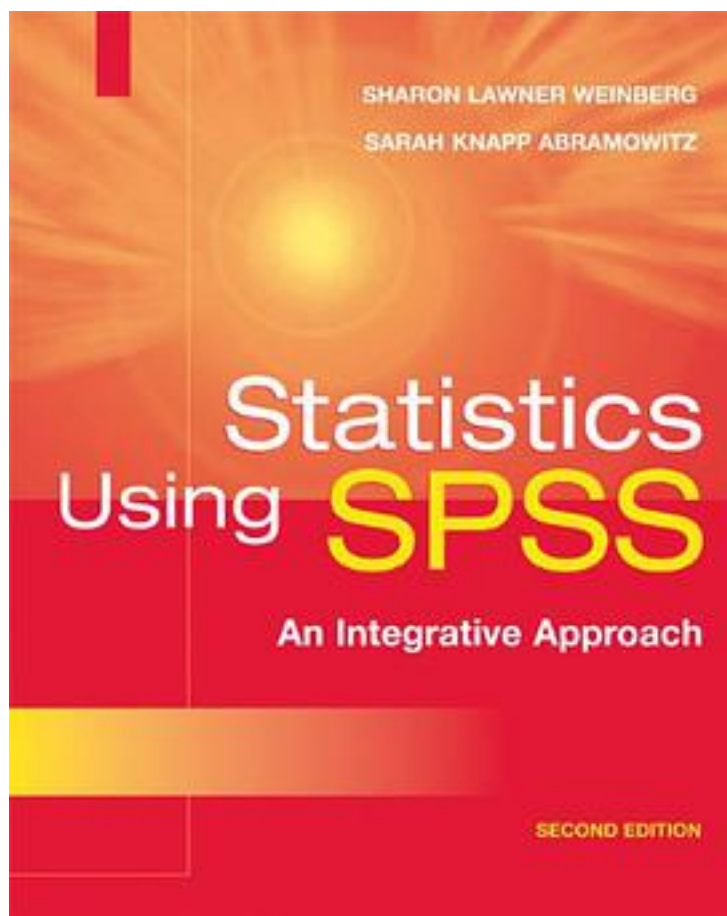


Statistics Using SPSS



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This is an introductory applied statistics text that can be used for a one- or two-semester course at either the undergraduate or graduate level. Central features are its hands-on approach; the use of real data; the wealth of exercises and illustrated examples using these data; the complete set of detailed answers to exercises in an

appendix; the presentation of statistical methods with a clear, conceptual emphasis that includes an historical account of each method; and the integration of SPSS in a way that reflects statistical practice. Step-by-step instructions for using SPSS are provided as each new analytic procedure is introduced. A data CD is included with the text so that students may conduct their own statistical analyses and learn firsthand how statistics is used in practice.

作者介绍:

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