

Cross-Cultural Management



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出版者:

出版时间:2009-4

装帧:

isbn:9780415443401

Cross-Cultural Management is a new five-volume collection in the Routledge Major Works series, Critical Perspectives on Business and Management. It meets the need for an authoritative, up-to-date, and comprehensive reference work synthesizing the increasingly diverse cross-cultural management literature. Indeed, the sheer scale of the growth in related research output--and the breadth of the field--makes this collection especially timely and welcome. Cross-Cultural Management provides the most comprehensive collection of classic and contemporary contributions on the subject to date. It facilitates ready access to the most influential and important works across the field, combining the theory and application in the process to encourage a broader appreciation of the discipline and the mutual influences within it. Volume I is dedicated to the conceptual antecedents of cross-cultural management, covering all the major approaches and frameworks along with several noted critiques. Volumes II, III, and IV examine how national culture influences management practice; material assembled here includes essential contributions on adaptation and assimilation, communication, negotiation, and cross-national teams. Volume V, meanwhile, gathers the best work on methodological considerations. Each volume comprises foundational, cutting-edge, and less accessible research carefully selected and collated by the editors, two leading scholars in the field, as well as newly written

introductions. The introductions are designed not just to place the collected material in its historical and intellectual context, but also to explain the relationships between the gathered works and to identify additional and promising areas of research. Together, the five volumes provide an essential one-stop resource for academics, students, policymakers, and practitioners seeking to understand a critical aspect of contemporary business management within an increasingly global economy.

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