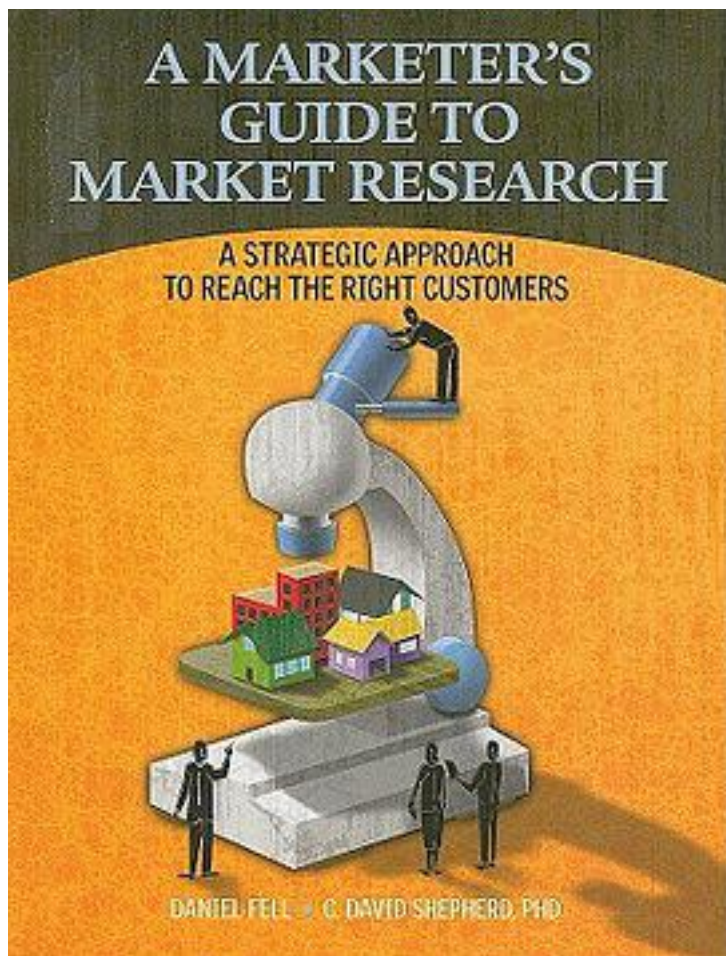


# A Marketer's Guide to Market Research



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著者:Fell, Danny/ Shepherd, C. David, Ph.d.

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