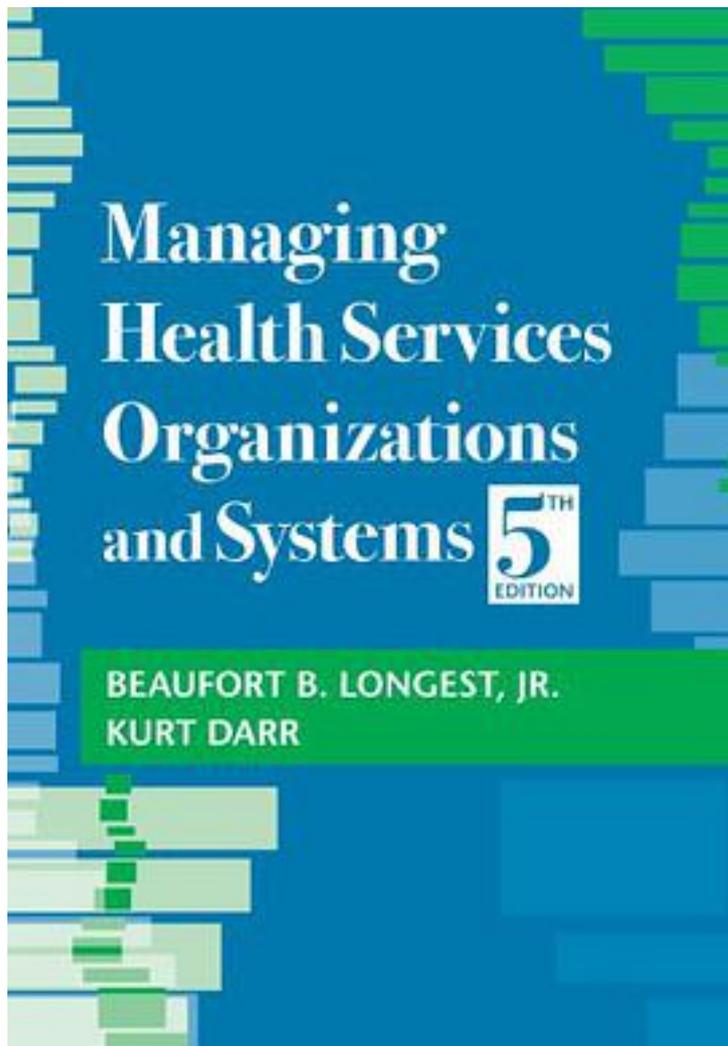


# Managing Health Services Organizations and Systems



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From the recognized experts in health administration comes a newly revised edition of the authoritative text for health services managers. Articulate and highly readable, the fifth edition of *Managing Health Services Organizations and Systems* examines virtually every aspect of health services management. The fifth edition has been streamlined for a more focused and integrated presentation of material. Increased emphasis on public health and delivery of public health services is incorporated throughout the text, and expanded content on strategic planning and marketing is offered in separate chapters. A host of other improvements include 56 case studies, many new or revised extensively updated chapter on healthcare technology more figures and tables new discussion questions among scores suggested throughout the text completely revised instructor's manual with additional cases not included in the text comprehensive index

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