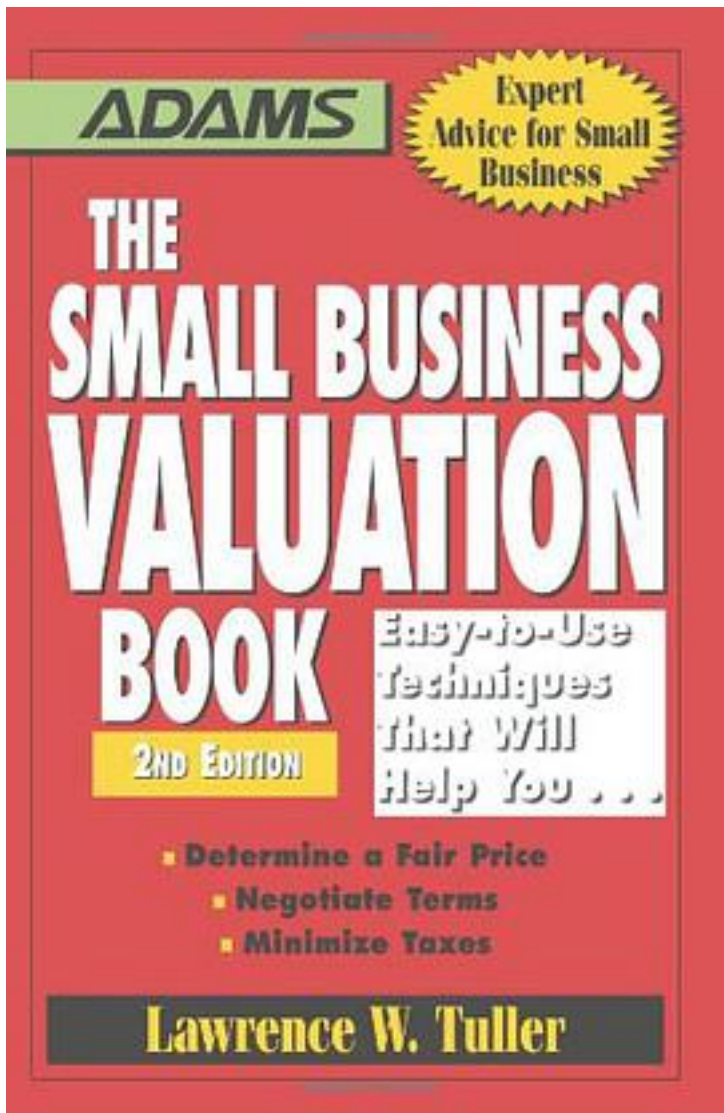


The Small Business Valuation Book



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Determining the value of a small business can seem like an obscure and incomprehensible art form of interest only to potential buyers and sellers, and only when a business is about to change hands. The situation is complicated by the fact that there are a number of different ways to set a value on a given business. "The Small Business Valuation Book, 2nd Ed" is an invaluable resource for business owners or buyers who need to make an accurate appraisal of a small business - offering easy-to-use techniques for determining a fair price, resolving disputes, and minimizing taxes. This completely updated and revised edition explores the 8 myths of business valuations. It addresses using the Internet for research. It also offers advice on start-ups and first generation service business.

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