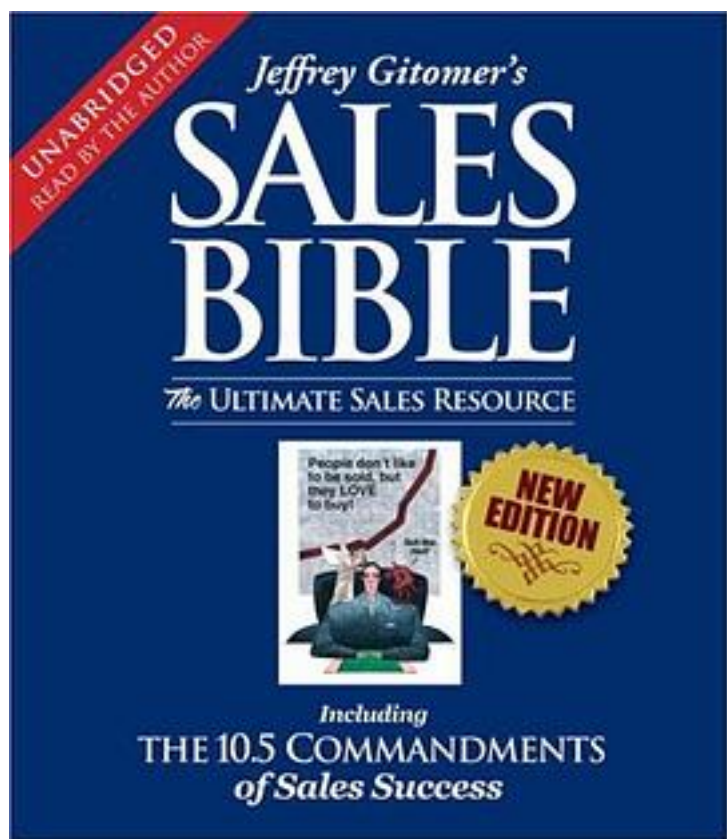


# Jeffrey Gitomer's Sales Bible



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著者:Jeffrey Gitomer

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Jeffrey Gitomer's bestselling work in which he shares his tips on how to be a successful salesperson has a new edition and is now available on audio. He provides motivational advice and practical techniques for initiating, maintaining, and closing a sales presentation. Written in a breezy manner with short, easy-to-remember suggestions, this audio will be popular with persons just getting started in this field or those needing an inspirational pep talk. In an area where there are literally dozens of works already

available, The "Sales Bible" will prove helpful to anyone who listens to it. Jeffery Gitomer's "Sales Bible" has been completely revised and redesigned to resemble his distinctive bestselling Little Book series, helping the millions of fans he has won since its publication connect it to this blockbuster series, and assuring a major new life for this category-defining classic.

作者介绍:

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标签

销售

金融商业

职场小说

美国

经济读物

个人提升之沟通

评论

超级多的技巧，不可能记得全。要通过行动不断深化，或者当一本工具书来用。A little sales experience，或者学一点销售的技巧对每个人都很有用。

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觉得还是英文版本有趣点

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## 书评

— 在读这本书之前，我们要有两点明确的认识： 1. 销售非常重要。因为，nothing happens in bussiness until someone sells something.  
2.销售是一门科学。有人说谁谁谁是天生的销售员。Baloney. Selling is a science. It is a response-triggered, repeatable set of wo...

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