

# 129 More Seminar Speaking Success Tips



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Some time ago I coined the term "seminar speaking success" as a simple yet broad way of talking about doing public speaking, seminars, workshops, client appreciation events - any kind of group event. If there are people gathered and you or someone else is speaking to that group, then that falls under the category of my term "seminar speaking." Why do I add the word "success" to the end of that phrase? It's because the reality is that public speaking, seminars, and group events of all kinds are proving themselves to be one of the very few remaining viable and cost-effective ways to promote your business, product, service, cause, or issue. If you want to get your message in front of people inexpensively and effectively, your choices are shrinking quickly - and 129 More Seminar Speaking Success Tips will show you how to market yourself and your business easily and profitably.

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