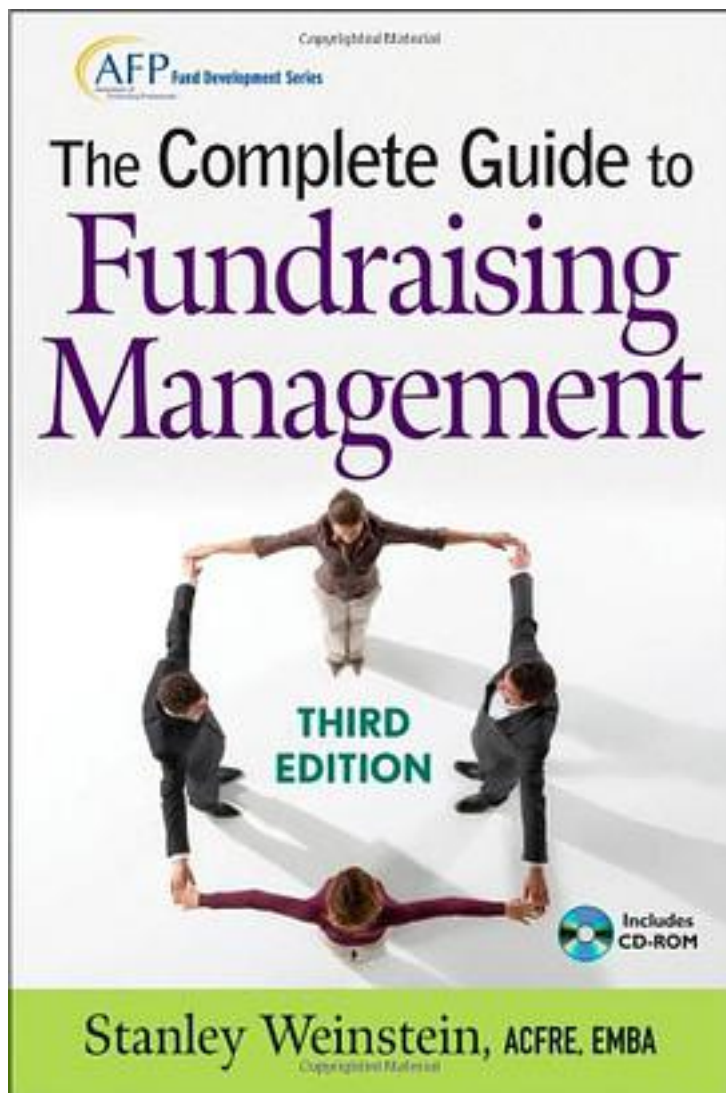


# Fundraising Management 3e +URL



[Fundraising Management 3e +URL\\_下载链接1\\_](#)

著者:Weinstein

出版者:John Wiley & Sons

出版时间:2009-3-12

装帧:Hardcover

isbn:9780470375068

There are now more than 1 million nonprofit organizations in the United States, and the fundraising industry is one of the fastest-growing segments of the economy. The Complete Guide to Fundraising Management presents step-by-step guidance on planning, self-assessment, continual improvement, cost effective fundraising strategies and much more. An accompanying website contains checklists, grids, and sample forms. Plus, the Third Edition adds a chapter on internet fundraising as well as updated statistics. Fundraising professionals will benefit from the practical advice on managing the complexities of a development office.

作者介绍:

目录:

[Fundraising Management 3e +URL\\_下载链接1\\_](#)

标签

评论

好教材是好教材 但反反复复 唠唠叨叨的  
真好吗。全部给我拉回去上 “以下我讲三点内容” 。

-----  
[Fundraising Management 3e +URL\\_下载链接1\\_](#)

书评

-----  
[Fundraising Management 3e +URL\\_下载链接1\\_](#)