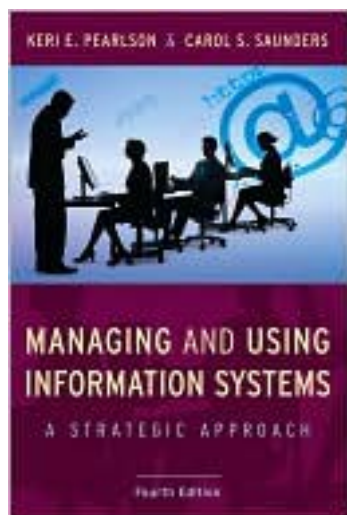


Managing and Using Information Systems



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This latest edition arms nontechnical managers with the insights and knowledge they need to become active participants in information systems decisions. It explains how IT relates to the organization, its overall strategy, and the individual; how information is managed in today's organizations; how to recognize opportunities; and how to apply current technologies in new and innovative ways.

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