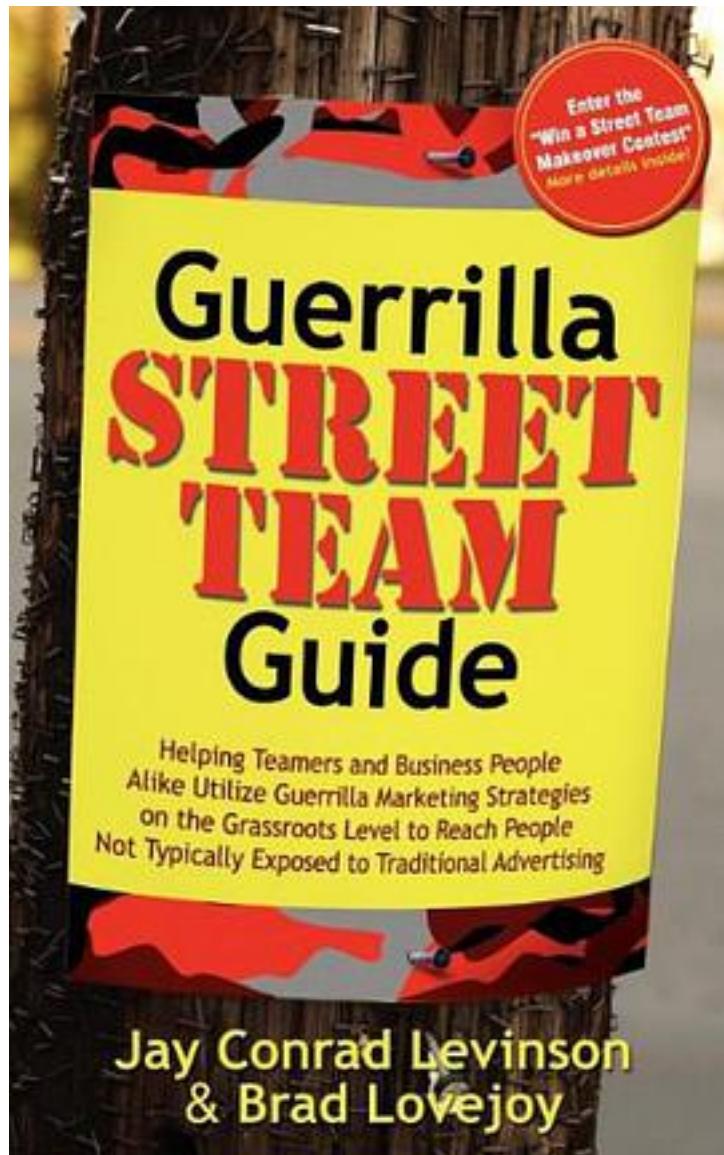


# Guerrilla Street Team Guide



[Guerrilla Street Team Guide\\_ 下载链接1](#)

著者:Lovejoy, Brad

出版者:

出版时间:

装帧:

isbn:9781600373923

Attn: Independent bands and record labels; festival and concert promoters; theatre and publishing companies; retailers and service providers Guerrilla Street Team Marketing can boost sales and improve the market visibility of any band, business, service or product Learn how to: \*Develop a Guerrilla Street Team Marketing Strategy and Calendar \*Recruit, train and motivate street team members \*Design effective newsletters and street team invitations \*Maximize promotional materials' effectiveness \*Research your target demographics \*Set budgets and measure success \*Refine your image and sales goals The music industry is becoming more accessible by the minute and grassroots marketing is one of the only ways beginning artists can gain a presence in the marketplace. In addition to the music industry, the same tactics that work for bands will work for any business

作者介绍:

目录:

[Guerrilla Street Team Guide 下载链接1](#)

标签

评论

---

[Guerrilla Street Team Guide 下载链接1](#)

书评

---

[Guerrilla Street Team Guide 下载链接1](#)