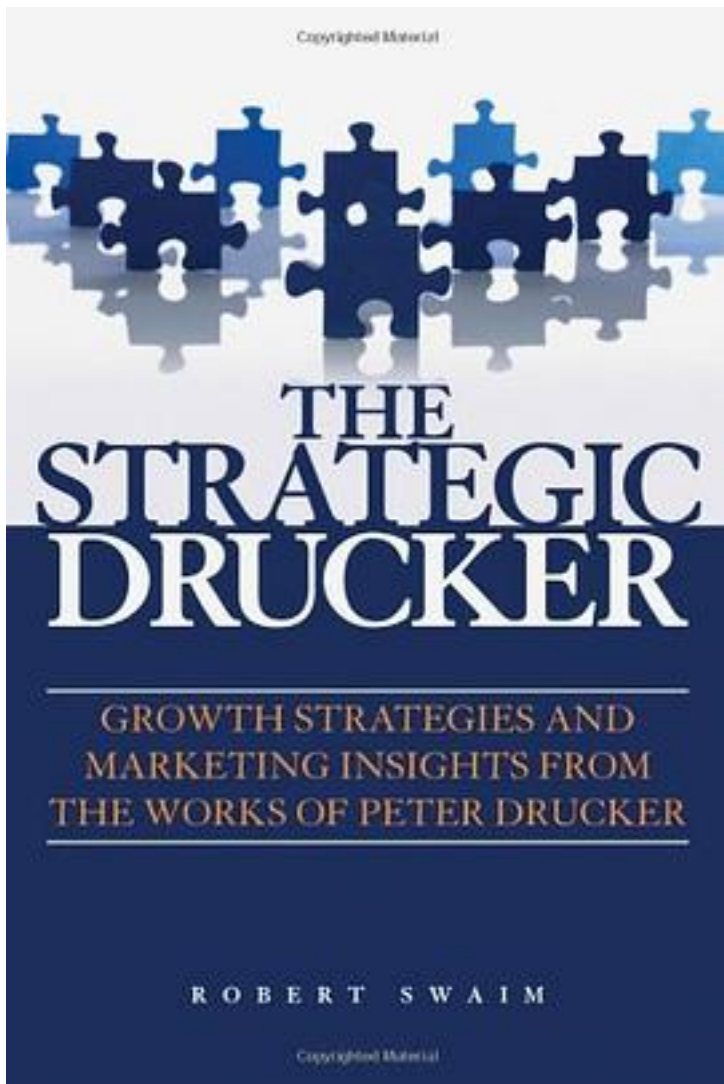


The Strategic Drucker



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Over the years I have read most of what Drucker has written and I found this a fresh and clear assembly of Drucker's original thought. The book brought back many memories and again created new insights for me as we help our clients face growth issues in challenging times. --J. Michael Marks, Managing Partner, Indian River Consulting Group

Since Drucker's 100 years of business acumen encompass both the Great Depression of the 1930s and the rise of the global capital markets of today, his analysis is of particular value to anyone trying to understand and navigate their business through the current economic turmoil. This book is well organized, providing a reader or a student of management a sensible and easy to follow guide to Drucker's advice. Swaim writes in a clear fashion delivering Drucker's multiple messages and advice assembled over hundreds of books and articles into one easy-to-read volume. Dr. Swaim has managed to blend the theoretical needs with a practical approach for anyone seeking to use Drucker's approach to build a successful business. This blend of theory and practical is unique in Drucker literature and would have been applauded by Drucker. --Professor Douglas M. Astolfi, Saint Leo University

This excellent book started as a 12-day training program designed by Dr. Swaim for high-potential employees at 3M China. In the program participants studied what are now chapters in the book, applied key points in action learning projects, and actually solved real problems that the company was facing. This book lays out the same practical content we found so useful in our training program at 3M. I'm sure that after reading it, you will feel the same. --John Nesheim, Human Resources Director, 3M Asia Pacific

I highly recommend this book to CEOs and other business managers from senior executives to students. It provides both an in-depth review of Drucker's management concepts around the subject of strategy and an inspirational source of ideas to manage and execute strategy at this time of unprecedented change around the world. --Rudy A. Champa, Managing Director, Strategy Partners International

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