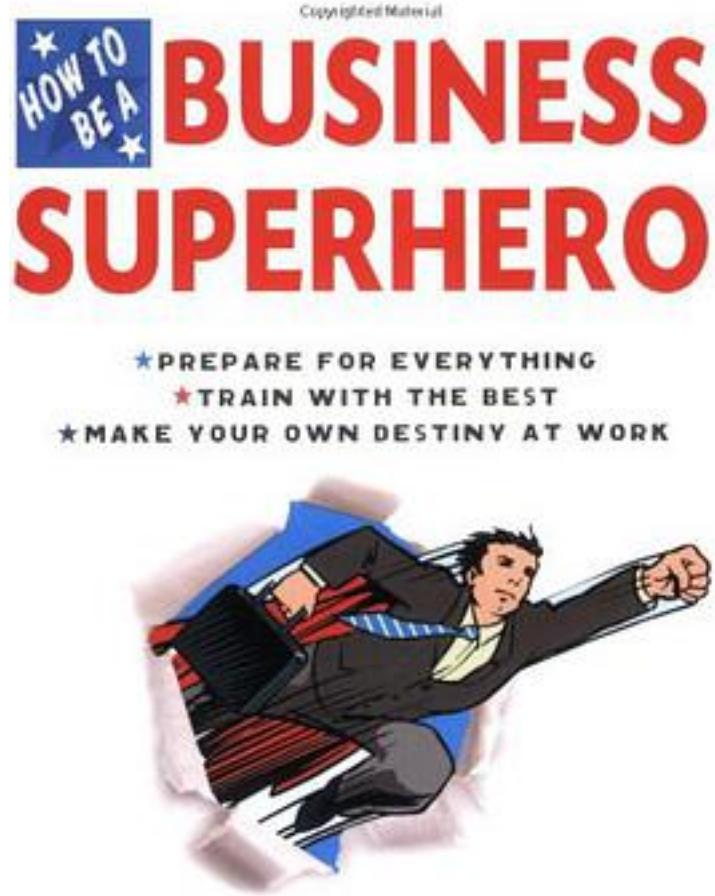


How to Be a Business Superhero



SEAN WISE, BA, LLB, MBA

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This fun and accessible guide offers super advice for business success.

Top venture capitalist and self- proclaimed “comic book geek” Sean Wise reveals how to create a winning business persona through valuable strategies from great comic book icons. In this engaging and insightful guide, Wise takes readers on a guided tour through the world of superheroes and their lessons, directly relating them to essential business tactics people need to master in order to succeed in today’s workplace.

Featuring modern-day examples of business icons who best illustrate superhero strategies—as well as cautionary lessons from infamous supervillains—this is the book for anyone who dreams of donning a cape instead of a suit, taking an oath instead of swearing at the copier, and seeing the big picture instead of getting mired in the daily grind.

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