Making Decisions



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As a manager, you make countless decisions every day. Some are straightforward, such as assigning a team member to a project. Others are far more complex, such as determining how to handle an underperforming product line. How can you boost the odds of making the best decisions for your organization? Treat decision-making as a process.

This volume reveals key strategies for handling each step in the process. You'll find out how to:

Generate a diverse set of alternative courses of action for the decision at hand

Assess the feasibility, risks, and ethical implications of each alternative

Select the best course of action

Communicate your decision and carry it out

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目录:
Making Decisions_下载链接1_
标签
评论
 Making Decisions_下载链接1_
书评
 Making Decisions_下载链接1_