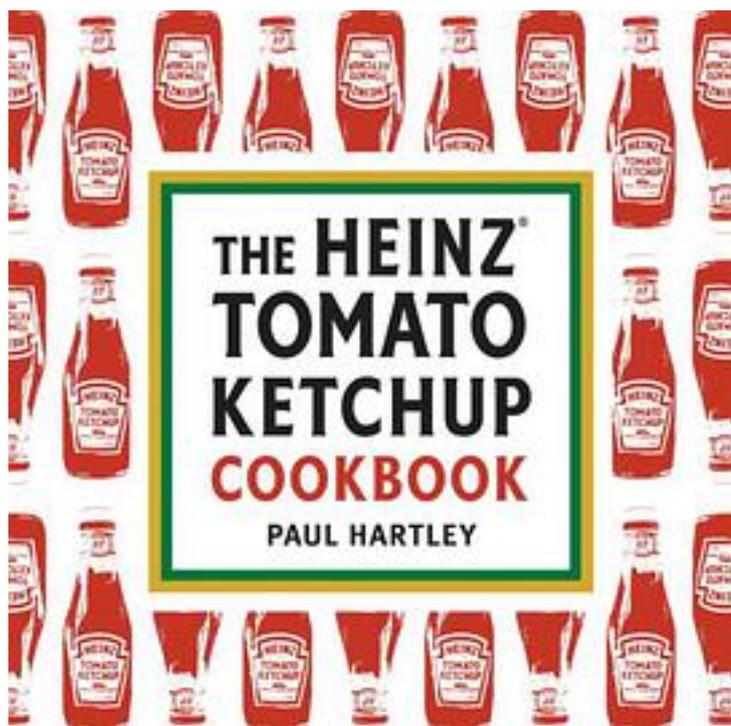


# The Heinz Tomato Ketchup Cookbook



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著者:Hartley, Paul

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A full-color collection of 40 creative recipes starring everyone's favorite condiment.

Where would ketchup be without Heinz? In THE HEINZ TOMATO KETCHUP COOKBOOK, this iconic brand stars as the savory-sweet key ingredient in forty recipes ranging from the traditional, down-home casual (Fiery Barbecue Marinade) to the unexpected (Fragrant Vermouth Mussels). Ketchup-loving cooks will learn how to take this refrigerator staple from a humble condiment to a versatile addition to starters, soups, salads, entrées, and baked goods. Historical anecdotes and trivia from the Heinz Company round out this colorful collection of recipes, photography, and vintage

advertising art.,Ä¸ Heinz sells 650 million bottles of ketchup each year.,Ä¸ Ketchup can be found in the kitchens of 97% of American homes.

作者介绍:

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