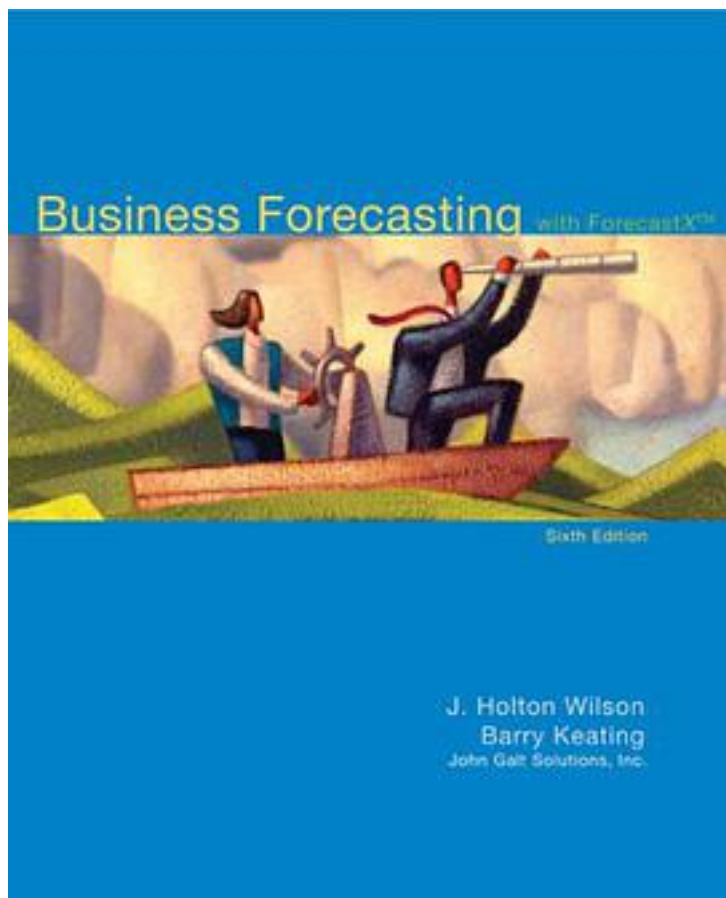


Business Forecasting with Student CD



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出版者:McGraw-Hill/Irwin

出版时间:2008-12-16

装帧:Hardcover

isbn:9780077309305

The Sixth Edition of "Business Forecasting" is the most practical forecasting book on the market with the most powerful software-Forecast X. This edition presents a broad-based survey of business forecasting methods including subjective and objective approaches. As always, the author team of Wilson and Keating deliver

practical how-to forecasting techniques, along with dozens of real world data sets while theory and math are held to a minimum. This Sixth Edition includes Forecast X software updated for Excel 2007 and Vista. Forecast X is the most comprehensive software tool available in this market and the new version is also backwards compatible for XP Excel 2003 systems. This Excel-based tool effectively uses wizards and many tools to make forecasting easy and understandable.

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