

How to Start a Home-Based Wedding Planning Business



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There a few events in life more important than a wedding. It is a day when everything must go according to plan. In the United States alone, more than four million people tie the knot annually, with over \$85 billion spent on services and products. Not

surprisingly, many couples are hiring wedding planners to help coordinate their special day, and business opportunities for such consultants abound. Even if you know how to make a wedding happen with elegance and style, and with stellar organization, making the leap to offering your services professionally requires a specialized skill set, one that can be learned in this book. With "How to Start a Home-Based Wedding Planning Business" in hand, you can gain the know-how and perspective to become the wedding planner everyone wants to hire. Uniquely, this book covers not only general weddings but religious ceremonies, destination weddings, multicultural weddings, vendor services specific to weddings, wedding-planning timetables, wedding styles, outdoor/tented weddings, and the emotional nuances of the wedding client. It will channel your creativity and show you how to get your business off the ground. You'll be the one couples turn to--and make money doing so

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