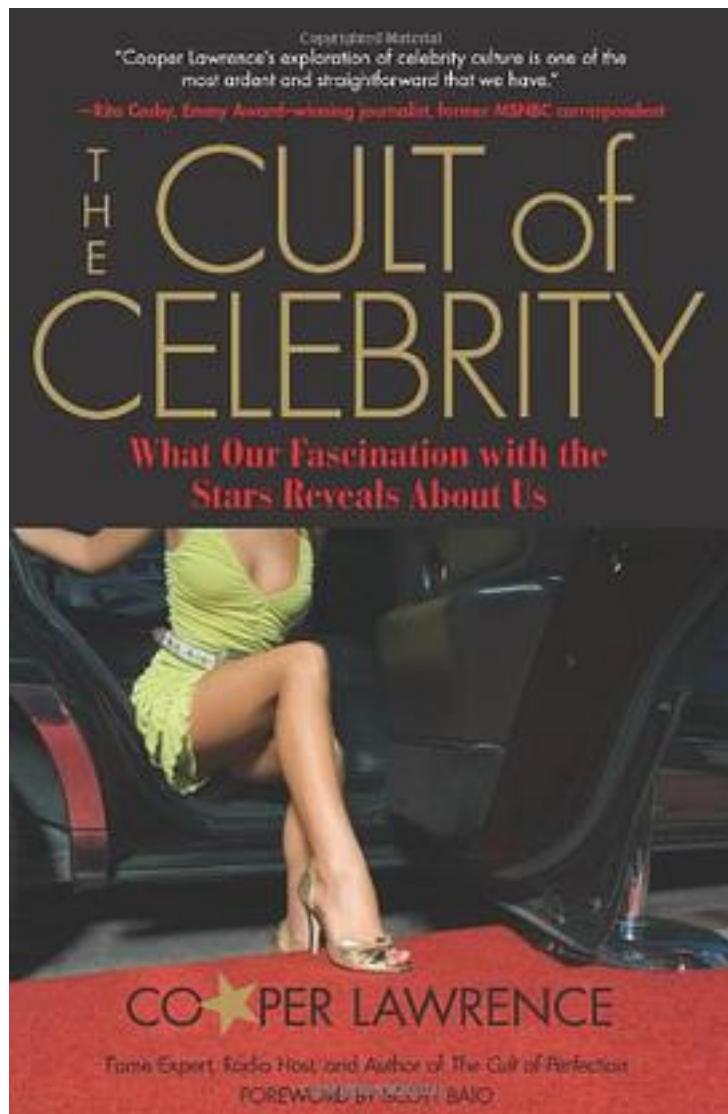


Cult of Celebrity



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America's fast-growing religion is--let's face it--celebrity worship. From gossip magazines to entertainment TV, from blogs to ads featuring famous faces, the stars are our new gods and goddesses. But why are we so quick to put them on pedestals? Why are we even more spellbound when they topple back down to earth? "The Cult of Celebrity" is the first book to explore this phenomenon comprehensively and yet in eminently readable terms. In a compulsive read, Cooper Lawrence maps out the psychology behind the behavior of the stars--and that of the millions out there who follow their every move. She points both to the benefits and dangers not only to society but also to us personally; to our spending habits, health, social awareness, attitude toward personal failure and toward relationships, and above all, our self-image. And she offers practical tips on keeping our interest under control. Drawing on the latest research as well as interviews with fans and entertainment industry insiders, as well as celebrities themselves, "The Cult of Celebrity" is as accessible and sassy as it is thought-provoking.

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目录:

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