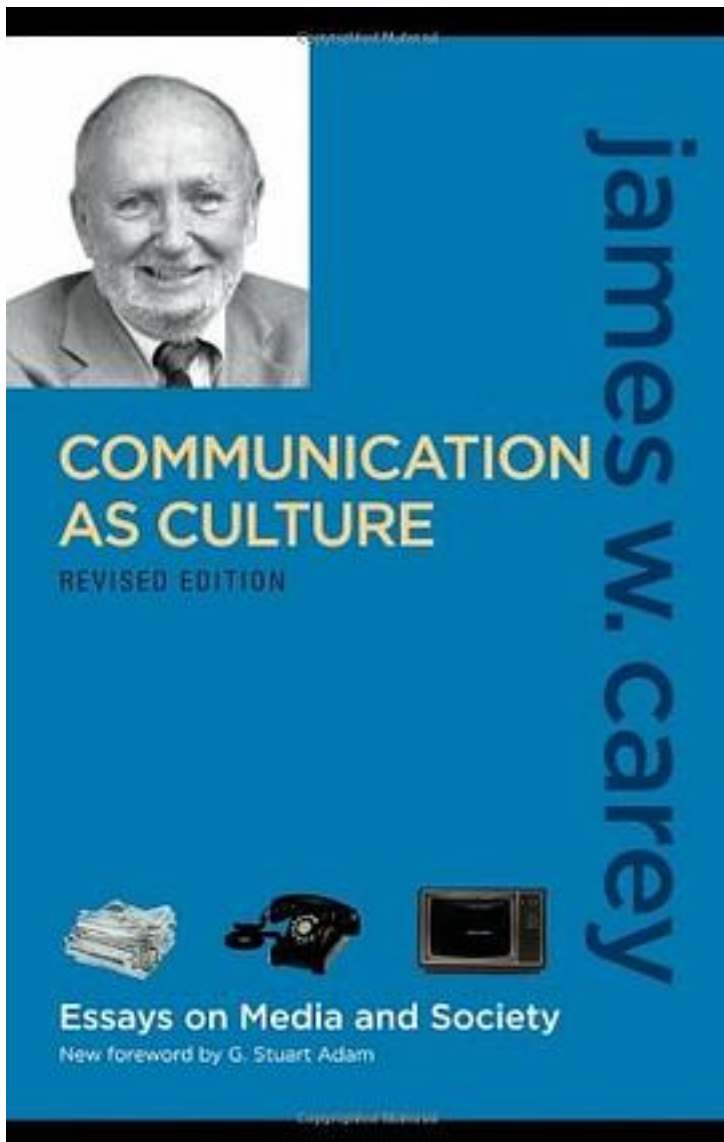


Communication as Culture, Revised Edition



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著者:James W. Carey

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In this classic text, James W. Carey maintains that communication is not merely the transmission of information; reminding the reader of the link between the words 'communication' and 'community', he broadens his definition to include the drawing-together of a people that is culture. In this context, Carey questions the American tradition of focusing only on mass communication's function as a means of social and political control, and makes a case for examining the content of a communication - the meaning of symbols, not only the motives that originate them or the purposes they serve. He seeks to recast the goal of communication studies, replacing the search for deterministic laws of behavior with a simpler, yet far more challenging mission: 'to enlarge the human conversation by comprehending what others are saying'. This new edition includes a new critical foreword by G. Stuart Adam that explains Carey's fundamental role in transforming the study of mass communication to include a cultural perspective and connects his classic essays with contemporary media issues and trends. This edition also adds a new, complete bibliography of all of Carey's writings.

作者介绍:

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标签

communication

culture

新闻传播（媒介）

传播学

美国

二〇一八

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评论

这真是窝长这么大见过的最讨人嫌的书！没有之一！法克！Carey

对照阅读，未来的历史那篇没读。或因论文成书，Carey在每篇文章中的论述都不够彻底、深入，有些地方逻辑性不强。转笔也太快，不够扎实。例如，论述commodity fetish那部分，突然in particular然后说马克思的商品拜物是在去市场的语境中的，略脱线。这样让读者摸不着头脑的地方还蛮多的。比较像讲稿。

不好读

its ritual view is astonishing!

打四星，因为觉得作者没有考虑到非英语母语学生的阅读感受……累死我了(T ^ T)

only finish the chapter 7 about the history of future, this essay provide so many examples about futurism and futurists and finally give a result: this is no future. it is a great essay help me understand the futurism through historical and critical perspectives.

因为老师要求读很多他的文章，然而…

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书评

詹姆斯凯瑞以其传播的两种观点：传播的传递观以及传播的仪式观而闻名。这本书严格意义上来说，是他的8篇学术论文集。第一篇也就是传播的文化研究取向是整本书的精华所在。他让我们在看待传播的时候同时有了另一个视角：它不仅仅是传递，发送和传送的transmission，更重要的还是...

序言里，潘忠党教授提到译丛的价值，国外的理论对于我们研究国内现状的作用，这些书可以帮助我们注意到需要研究的问题，并将问题提升到理论层面来表达，我们的落脚点是中国的。“切实研究中国的问题，远比抽象地呼吁本土‘本土化’更有建设意义。这是我所理解的‘借鉴’。所谓批...

詹姆斯·凯瑞（James W. Carey，1934-2006）是一位杰出的媒介理论、批评家，伊利诺伊大学俄巴那香槟分校传播学院院长，曾在哥伦比亚大学研究生院教授新闻业。他是在美国文化研究学派的代表人物，他考察了美国新闻业的历史和现状，创造性提出传播的传递观和仪式观，为美国新闻...

这个讲传播的传递观和仪式观，从文化的角度思考传播，传播不是信息而是戏剧。。。很棒。寇德瑞已经出版，继续。虽然已经不是一回事。“媒介仪式是围绕主要媒介及其相关领域所组织的活动，这些活动的开展使得‘媒介是人们通向社会中心的接入点’这一隐藏在传播过程中的价值观念...

James W Carey was a distinguished and respected communications theorist, media critic and a teacher of journalists latterly at Columbia University. He died in 2006 at age 71. Carey 提出传播科技的分水岭就是电报的发明。认为它使得time 和space 变得irrelevant了...

