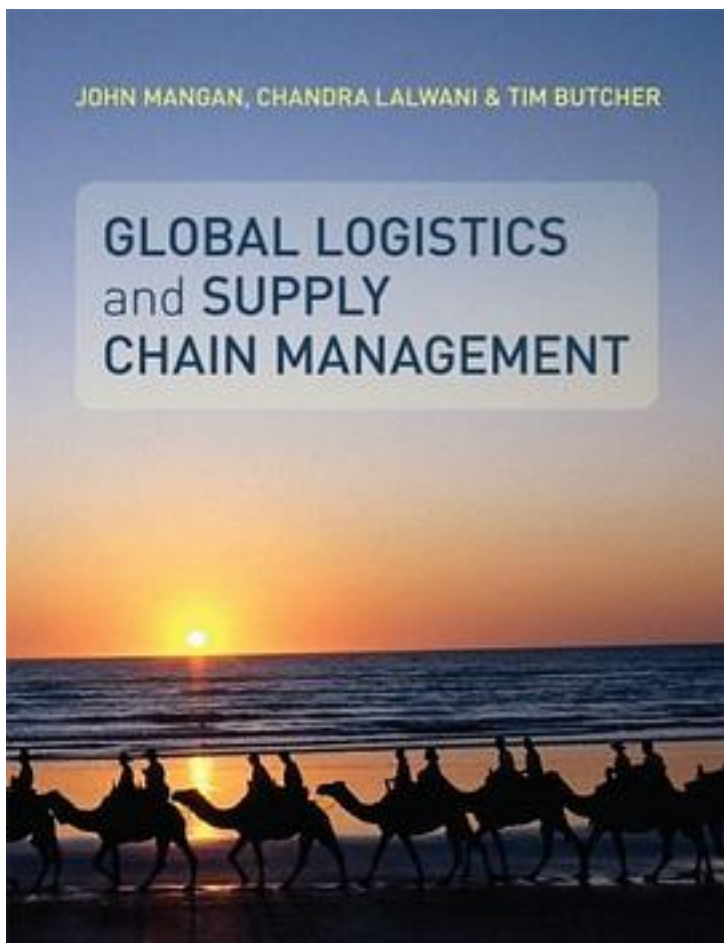


# Global Logistics and Supply Chain Management



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著者:John Mangan

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Written by two highly experienced authors, this new text provides a concise, global approach to logistics and supply chain management. Featuring both a practical element, enabling the reader to ‘do’ logistics (select carriers, identify routes,

structure warehouses, etc.) and a strategic element (understand the role of logistics and supply chain management in the wider business context), the book also uses a good range of international case material to illustrate key concepts and extend learning.

作者介绍:

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## 标签

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## 评论

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